

# Complimentary Marketing Opportunities

## **POST PROMOTIONS ON HOT DEALS**

Log in to your Member Information Center and click HOT DEALS on the left-hand side. This is a great space to add coupons or promotions that Chamber Members and guests can view on [WoodlandsChamber.org/HotDeals](http://WoodlandsChamber.org/HotDeals).

## **SUBMIT A BUSINESS BRIEF**

Submit a 50-word brief to appear in Business Today magazine along with one JPEG photo. Please make submissions at [WoodlandsChamber.org/Business-Brief](http://WoodlandsChamber.org/Business-Brief). Due to the production schedule, briefs will skip a month from submission to publication. Example: Briefs submitted in June are considered for the August issue - please make note of this when submitting event information.

## **ADD YOUR EVENT TO THE COMMUNITY CALENDAR**

Login to your Member Information Center and click EVENTS on the top of the page. You can add photos, logos and more to your posting on the Community Calendar that Chamber Members and guests can view on [WoodlandsChamber.org/Events](http://WoodlandsChamber.org/Events).

## **DROP OFF BOTTLED WATER AND NOTEPADS FOR USE IN CHAMBER CONFERENCE ROOMS**

The Chamber hosts dozens of groups every week in our two conference rooms. You can donate branded bottles of water, pens and notepads (5.5" x 8.5") to build your brand awareness.

## **BRING PROMOTIONAL ITEMS TO BUSINESS CONNECTION EVENTS**

Bring your promotional items or brochures when you attend the monthly Business After Hours, Meet the New Members and Networking Breakfast events. There will be a member information table available for you to display your items. Don't forget to grab the leftovers before you leave! At Networking Breakfast, you can arrive at 6:30 a.m. to stuff your items into the bags at every seat.

## **DECORATE A TABLE AT CHAIRMAN'S BALL**

You can sign up to be a Tabletop Decorator for Chairman's Ball in August free of charge. It is a great way to showcase your business to another group of guests and compete for the coveted, "People's Choice Award." More details can be found at [WoodlandsChairmansBall.com](http://WoodlandsChairmansBall.com).

## **BRING DOOR PRIZES TO BUSINESS CONNECTION EVENTS**

You can create some big fans by bringing door prizes to at any of our Business Connection Events: Business After Hours, Meet the New Members, Networking Breakfast or Young Professional Network. Drop them off at event check in and don't forget to attach your business card.

## **BRING YOUR GOLF SWAG FOR THE CHAMBER GOLF TOURNAMENT**

Contact the special events department at [events@woodlandschamber.org](mailto:events@woodlandschamber.org) to get your golf swag into the bags at the Chamber's annual golf tournament.

**MORE INFORMATION:** [WoodlandsChamber.org/Marketing](http://WoodlandsChamber.org/Marketing)

**CONTACT:** Lauren Joerg | [Lauren.Joerg@WoodlandsChamber.org](mailto:Lauren.Joerg@WoodlandsChamber.org) or 281-363-8108.