

marketing opportunities



Take advantage of the following *complimentary* ways to market your business in The Chamber & make the most of your membership.

Post Promotions on HOT DEALS

Login to your Member Information Center and click HOT DEALS on the lefthand side. This is a great space to add coupons or promotions that Chamber Members & Guests can view on www.WoodlandsChamber.org/HotDeals.

Submit a BUSINESS BRIEF

Submit a 50 word Business Brief to appear in *Business Today* magazine along with one JPEG photo. Please make submissions to media@woodlandschamber.org. Due to production schedule, Briefs will skip a month from submission to publication. Example: Briefs submitted in June are considered for the August issue - please make note of this when submitting event information.

Add your event to the Community Calendar

Login to your Member Information Center and click EVENTS on the top of the page. You can add photos, logos and more to your posting on the Community Calendar that Chamber Members & Guests can view on www.WoodlandsChamber.org/events

Post Promotions on The Chamber's Facebook Page

Like our Facebook Page @TheWoodlandsAreaChamber and post your promotion, event or message.

Bring Promotional items for Discovery Day

The Chamber hosts Discovery Day Orientation for new Chamber Members every other month. You can include your promotional items in Discovery Day swag bags. Just drop off 50-60 items to The Chamber and we will include them in the next Discovery Day bags.

Drop off bottled water & notepads for use in the Conference Rooms

The Chamber hosts dozens of groups every week in our five conference & meeting rooms. You can donate branded bottles of water and notepads (5.5" x 8.5") to build your brand awareness.

Bring Promotional Items to Business Connection Events

Bring your promotional items or brochures when you attend the monthly Business After Hours or Meet the New Members events. There will be a table available for you to display your items. Don't forget to grab the leftovers before you leave! At Networking Breakfast you can arrive at 6:45am to stuff your items into the bags at each seat.

Decorate a Table at Chairman's Ball

You can sign up to be a Table Top Decorator for Chairman's Ball in August free of charge. It is a great way to showcase your business to another group of guests and compete for the coveted, "People's Choice Award". More details can be found at: www.WoodlandsChairmansBall.com

Bring FABULOUS Door Prizes to Business Connection Events

You can create some big fans by bringing door prizes to raffle off at any of our Business Connection Events: Business After Hours, Meet the New Members, Networking Breakfast or Young Professional Network. Drop them off at event check in and don't forget to attach your business card.

Bring your Golf Swag for the Chamber Golf Championship

Contact the Special Events department to get your golf swag into the bags at the Chamber's Golf Championship