

# online advertising



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## Audience & Analytics



### 8,000

Average of users every 30 days

## WoodlandsChamber.org



61% ages 18-24  
28% ages 35-54  
11% ages 55-65+



### 324%

Increase in site visitors (July '15-July '18)

### 55%

 users on desktop

### 45%

 mobile or tablet

## Advertising Monthly Package

### ☐ The Star Package \$300

Advertise for 30 days with priority placement

- Select your targeted 30 day advertising period
- Priority placement includes rotation on every page header (right or left section)
- Ad will rotate every 7.5 seconds
- Web advertisers receive top priority placement in your selected categories during ad run.
- Advertiser provides banner artwork: 480x60 px in a jpeg or png.
- Limited space available – only 6 rotations!

*Excellent choice for events, special promotions and premiere brand awareness.*

### ☐ Design Fee (optional) \$50

*The Chamber will provide up to two proofs of a design featuring your logo and up to 100 characters of text.*

# online advertising contract

DATE: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

.....

**adpackage:**  The Star Package | \$300

**addons:**  Design Fee | \$50

Contract Begins: \_\_\_\_\_ Contract Ends: \_\_\_\_\_

Ad should link to the following page: \_\_\_\_\_

.....

**paymentoptions:**

- Please Send Invoice to e-mail above
  - Please Send Invoice to billing address above
- Credit Card payment can be paid*

**adpackage:** \$ \_\_\_\_\_

**addons:** + \$ \_\_\_\_\_

**credits:** - \$ \_\_\_\_\_

**total:** = \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing Notes: \_\_\_\_\_

*All contracts must be signed and paid in full before advertising goes live.*

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*PLEASE READ BEFORE SIGNING: The advertiser agrees to use and The Chamber agrees to provide advertising space on WoodlandsChamber.org for the package selected above. All contracts must be signed, returned and paid in full before banner advertising goes live. Advertising will go live within 24 hours of received payment or the future date provided above.*

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