

10/17/18



Perry County Chamber of Commerce Newsletter Guidelines

One of the benefits of membership in the Perry County Chamber of Commerce is being able to promote your business or organization in our weekly e-newsletter, which is distributed early each Friday morning. We welcome our members' submissions to the Chamber's weekly newsletter.

Please submit your item within the following guidelines:

1. All Members must be current with their Membership Dues.
2. All submissions must be received no later than Tuesday, 5 PM, for inclusion in that Friday's edition.
3. All submissions should be public events.
4. Any image/logo provided must be in jpg format only. Failure to submit in the proper format may result in your image/logo being omitted.
5. All items will run for two weeks maximum.
6. Submission for an event that is more than 30 days out will not run until two weeks prior to the event date.
7. If your event is a reoccurring event, for example: weekly, monthly, etc., it will be placed on the Chamber calendar of events and not in the newsletter. The newsletter refers to the calendar; this will keep the newsletter short and concise.
8. All members should include a reference to their website or Facebook page. The Chamber newsletter will include this link encouraging readers to visit members' websites and Facebook pages.
9. Only one submission per week, per member. The Chamber reserves the right to edit all submissions for space and content.
10. Personal opinions, personal causes, personal fundraising efforts (not business related), political endorsements, business advertising, or promoting nonmember businesses/organizations are not appropriate for the newsletter.

For questions please contact the Perry County Chamber of Commerce at 717-582-4523 or pccc@perrycountychamber.org