

# BUSINESS OF THE YEAR Awards 2020 ★★★★★

## SPONSORSHIP BENEFITS

	DIAMOND \$5000	PLATINUM \$3500	GOLD \$2500	SILVER \$1500
Tickets to the 2020 event	10	6	4	2
Pre-reception invite with other sponsors and finalists	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Verbal recognition at the event	✓	✓	✓	✓
Logo on Chamber website with link	✓	✓	✓	✓
Business After Hours booth(s)	4	3	2	1
Logo displayed on stage screen at the event	✓	✓	✓	✓
Company name in event program	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	✓
Ad in Business of the Year member announcement e-blast - September	✓	✓	✓	
Memory photobook of BOYA 2020	✓	✓		
Winners basket add-in opportunity	✓			
Display of free-standing banner at the event	2	1		
Three minute greetings at the event - can include video	✓			

\* Above sponsorships are cash. Please contact us for more information on in-kind sponsorships

## A LA CARTE

Presentation of award (3 available) | \$500

Additional tickets to the event \$50/each - up to 8 additional

Additional print advertising - ad in the event program & memory photo book | \$200

Rotating ad on stage screen - at awards presentation start | \$250

Memory photobook of the event | \$70

Member Announcements ad package (4) | \$100

Out & About video feature | \$250

\* A la carte options must be added onto a sponsorship package. Please contact us for additional details.

# BUSINESS <sup>OF</sup> THE YEAR

## Awards 2020

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### SPONSORSHIP PACKAGES

Please check appropriate level

- Diamond Sponsor \$5000 + GST
- Platinum Sponsor \$3500 + GST
- Gold Sponsor \$2500 + GST
- Silver Sponsor \$1500 + GST

### A LA CARTE

- Presentation of award | \$500
- Additional tickets to the event \$50/each - up to 8
- Additional print advertising | \$200
- Rotating ad on stage screen | \$250
- Memory photobook of the event | \$70
- Member Announcements ad package (4) | \$100
- Out & About video feature | \$250

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Amount: \_\_\_\_\_ \*Please ensure to include GST

Method of Payment:  Visa  MasterCard  Invoice  Cheque (enclosed)

Credit Card Number: \_\_\_\_\_ CVC: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_

In order to receive full sponsorship recognition all above information, company logo, and applicable ads must be received before Friday, August 28th at 4:30pm.

Thank you for supporting this important Chamber event.

Please return to:

Red Deer & District Chamber of Commerce

3017 Gaetz Avenue

Red Deer, AB T4N 5Y6

Ph: 403-347-4491 Email: shanlan@reddeerchamber.com