



# Lewiston Auburn METROPOLITAN CHAMBER of COMMERCE

## JOIN THE LEWISTON AUBURN METROPOLITAN CHAMBER OF COMMERCE TO....

### Build Our Community

Join the only organization that works every day to build local prosperity and enhance quality of life.

### Announce Your Membership

- Introduction at a Chamber Breakfast
- Facebook Live "Chamber Check-In" (free for new members)
- Radio interview on Maine's Big Z (free for new members)

### Build Your Brand Recognition

- Have an active presence on [www.LAMetroChamber.com](http://www.LAMetroChamber.com) to reach other member investors and the public
  - Events Calendar
  - Customizable Member Profiles
  - Membership Directory
  - Member Deals
  - Hot Deals
  - Job Openings
- Link and share with the Chamber's social media
  - Facebook
  - LinkedIn
  - YouTube
  - Instagram

### Market Your Business or Organization

- Grand openings and ribbon cuttings
- Display your business card, rack card, or brochure in our lobby
- Sponsorship opportunities for events reaching 25 to 25,000\*
- Opportunity to host a Business After Hours\*
- Up to 25% off Constant Contact\*
- Spotlight with a display table at our monthly breakfast and place a brochure in the bag at every seat
- Donate your products or services as a door prize at a Chamber event
- Present at a "Power Lunch" or "Power Trip" member to member marketing lunch

### Increase Your Sales

- Receive referrals from the LA Metro Chamber to potential clients
- Access a mailing list of over 1,000 businesses and organizations\*
- Start a contact list and email, call or send a welcome letter to new members introduced at Breakfasts

### Be Discovered by Tourists

- Cross-listing on [www.discoverlamaine.com](http://www.discoverlamaine.com)

### **Support Your Workforce**

- Chamber Blue Health Insurance\*
- Nominate your employees or their dependents for the Annual LA Metro Chamber scholarships
- Attend a "Working the Workforce" or "HR Thursdays" seminar to stay up to date on workplace issues

### **Increase Your Professional Development**

- Connect with like-minded professionals who may become potential clients, provide a referral, or have services you need
- Attend a "Professional Development" seminar to learn new skills

### **Ensure Quality Local Education**

- Join the Education and Workforce Development Committee to create solutions for a skilled workforce
- Make tax-deductible scholarship donations to the Chamber's Foundation at [www.lametrochamber.com/initiatives/make-a-gift](http://www.lametrochamber.com/initiatives/make-a-gift)

### **Attract New Businesses and Expand Local Businesses**

- Commercial loans up to \$350,000
- Foreign Trade Zone duty deferrals, reductions and exemptions for manufacturers
- Entrepreneurial programs for youth to scale-ups
- Referral to technical and financial resources
- Site search assistance

### **Advocate for Local, Regional and National issues**

- Join the Business Advocacy Committee to respond to governmental activity
- Meet with elected representatives
- Monitor legislation

### **Encourage Young Professionals to Work and Live in the LA Metro Region**

- Join Uplift LA to strengthen a vibrant young professional community by promoting career, social and community development

### **Have Access to Special Services**

- Businesses with 10 or fewer employees automatically get a free Maine State Chamber membership
- Use the Chamber's Community Conference Room with Wi-Fi, built-in projector and screen free of charge, for your meetings
- Notary services
- Certificates of Origin to verify goods manufactured by your company

### **Get Answers to Questions about the Community, Region and State**

- One-stop community information super highway

\*fees apply



# Lewiston Auburn METROPOLITAN CHAMBER *of* COMMERCE

## THE LEWISTON AUBURN METROPOLITAN CHAMBER OF COMMERCE WORKED HARD FOR YOU IN 2018

### With your dues and sponsorships, we:

- Hosted 12 breakfast programs, 12 Power Lunches and 12 Power Trips for your business to business networking and to inform you about important local and statewide topics,
- Introduced you to new customers and potential referrals at the Annual Meeting, 12 Business After Hours, and 11 ribbon cuttings,
- Provided 20 opportunities for your personal professional development at Seminars, HR Thursdays and Working the Workforce lunches,
- Advocated in Augusta on legislation that helped keep a local manufacturer in LA and supported New England Clean Energy Connect that will bring 200 jobs and add \$5M in property tax in Lewiston,
- Launched [www.discoverlamaine.com](http://www.discoverlamaine.com) that is driving tourism dollars to your business,
- Premiered the "Make It Here" campaign to raise local pride and dispel external misperceptions about the quality of our community,
- Recognized 40 young professionals and produced a video for them to share on social media platforms to advance their careers,
- Acquired the Lewiston Auburn Economic Growth Council and provided site search assistance to 7 companies seeking expansion and/or relocation opportunities,
- Graduated 4 new local entrepreneurs from the Top Gun program,
- Raised \$36,910 for college student scholarships at the Chip Morrison Scholarship Golf Scramble,
- Worked with 6 manufacturers on Foreign Trade Zone duty deferrals, reductions and exemptions,
- Provided \$718,900 in commercial loans to keep local businesses strong and growing,
- Made 8 referrals to business counseling services like SCORE and Maine Small Business Development Centers,
- Hosted Maine's first gubernatorial candidate forum in the 2018 election cycle,
- Provided over 100 Certificates of Origin for local products,
- Provided the Chamber Conference Room with Wi-Fi, built-in projector and screen free of charge to more than 40 members,
- Provided co-work space to check e-mails or get work done while in town or between meetings for several members,
- Assumed management of the College4Me and Fishbones Hospitality Scholarship funds in the Chamber Foundation,
- Represented the LA region at the Maine International Trade Center, Maine Development Foundation, Maine Community Foundation, Institute for Competitive Inner Cities and numerous other statewide, regional and national conversations about business development for our economy.

**Your membership in the LA Metro Chamber gave you access to a community of business peers to get more leads, make more sales and help the local economy thrive.**



Lewiston Auburn  
METROPOLITAN  
CHAMBER of COMMERCE

## Market and Brand Your Business through LA Metro Chamber Sponsorships

### NEW FOR 2019

#### [www.lametrochamber.com](http://www.lametrochamber.com) banner ads

- \$300 per month or \$2,500 per year with 12,000 hits per month

#### Chamber President email signature ads

- \$5,000 per year reaching 250 addresses per week

#### Chamber staff email signature ads

- \$2,500 per year

#### Message from Beckie Constant Contact newsletter ads

- \$500 per month or 3 months for \$1,000 with 31% average open rate and up to 13% click through rate

#### Chamber Check-in

- \$5,000 for the series of 48 Facebook Live interviews with new Chamber member investors

#### Chamber Chatter

- \$3,000 for the series of 26 bi-weekly Facebook Live videos announcing upcoming Chamber events

#### Chamber Breakfasts

- \$500 each or 3 months for \$1,200
- 200+ attendees
- Press coverage
- **NEW** for 2019 **YOU get to do your company's own introduction from the podium!**

#### Business After Hours

- \$750 each.
- Exclusive sponsorship to showcase your business at an after-work networking reception in your office.

#### Power Lunch

- \$2,500 series of 12

#### Professional Development Seminar Series, HR Thursdays, Working the Workforce

- \$1,000 each or \$2,500 for all 3

#### Androscoggin Leadership Development Institute

- \$2,500

#### Top Gun Entrepreneurial program

- \$ 500 for the Accelerator
- \$1500 for Pitch Off

All sponsorships include extensive social media 30 days prior to the event; listing on LAMetroChamber.com, co-branding with the LA Metro Chamber in all media and day-of promotion at each event.