



A quick overview of your LSRCC Member Benefits:

- **The Lake Sunapee Region Information Guide** – Included business listing in the guide plus an opportunity to advertise with over 15,000 copies distributed annually & state-wide.
- **Information Booth & Chamber Office** – Visitors and residents come to our Main Street New London office to find out what to do and where to find specific services. Member information and materials are displayed and distributed year-round. **Staff & volunteer recommendations are highly requested via phone, email, snail mail and face-to-face conversations.*
- **Chamber Website** – www.LakeSunapeeRegionChamber.com – We have an interactive website with a regional events calendar, member listings, online access to the information guide and a complete visitor center. **More to come in 2020-2021 – member spotlights, blogs, recommendations, etc...**
- **Your Own Member Page** – Customize your own page on our website to display your logo, photos, videos, extensive descriptions, and links to pages on your website.
- **Job Postings** – Do you have open positions to fill? Use our Job Posting option to reach more potential employees. The Chamber hosts, co-hosts and participates in regional job fairs providing you the opportunity to reach a larger possible employee audience.
- **Business Listing** – Organized alphabetically and by category, each member's complete contact information and link, as well as maps, are available on our website for quick access.
- **Networking Events** – Business Before & After Hours, Meet the Chamber Night, optional monthly member meetings, the LSRCC Annual Meeting, social & business roundtables & gatherings. There are many monthly opportunities to promote your business not to mention meet fellow chamber members & make community connections.
- **Electronic Access** to the entire membership database through the Chamber Office. Members can do a snail mail or email campaign to their fellow members by simply requesting the current membership listing.
- **Referrals & Recommendations** – All visitor inquiry requests for information about our region and businesses are handled electronically, verbally and through mailings, including our member information. **New for 2020-2021 – website recommendations from community members!**

- **Share Your Business News** – Submit information, events and happenings to be shared in our regional e-newsletters which go out to over 1,700 members, friends and our greater community. This newsletter list grows daily. We may select your event or info as a member spotlight at the office and/or on our website & social media platforms.
- **Member E-Blast** - We offer the opportunity for members to send an “E-Blast” to our full email list for only \$50! This is an email dedicated to only you ~ you send over the info, we put it together, ask for your approval and then your message gets delivered to over 1,700 people! Limited dates available be sure to contact us today if you are interested!
- **Business to Business Discounts** – Members are eligible for discounts at multiple area chamber member businesses including but not limited to YCN – Your Local View, ECHO Communications aka The Shopper, WNTK/WUVR our local radio station and the InterTown Record.
- **Educational Opportunities** – Business and workforce education needs are addressed throughout the year for improving your success and professional development at low or no cost to members and their employees. Our Business Growth Series is available to all our members.
- **Social Media Connections** – The LSRCC is on LinkedIn, Instagram, Twitter, Facebook and soon YouTube! Members can request and submit items you want shared on our social media platforms. We will like and share member posts as often as we can 24/7.
- **Volunteer & Give Back** – The chamber has numerous committees and sub-committees which are intended to benefit the membership, our region, and our greater communities. Through planning events, local community initiatives, outreach, education, professional development, fundraising, etc ~ where your passion and skills meet there is an opportunity at the Chamber for you and your employees!
- **Sponsorships** – As a chamber member you are given the opportunity to sponsor many chamber and local events first which can put your business name in front of large crowds and show your dedication to supporting our regional community!
- **Ribbon Cuttings** – As a member you have the opportunity to sign up for a ribbon cutting at your place of business! If it’s celebrating your new membership, opening a new location, opening back up after construction or a closure, etc. a ribbon cutting could be the perfect celebratory event!
- **Annual Business Awards** – The LSRCC hosts it’s Annual Meeting in January and we award 5 (*and counting*) business and individual awards for our chamber members. These awards are highly competitive and sought-after in our community.
- **And so much more!** – We are always adding member benefits, welcoming new ideas and updating our program to meet the needs of our membership...

