

A Webinar for Small Businesses: Expanding or Establishing Your Digital Presence

Strategies to gain new customers and grow profits for your business

WHO'S IT FOR

Small businesses who would like to establish or expand their digital marketing and digital presence.

WHAT YOU'LL LEARN

- Strategize ways to help grow your business by establishing or expanding your digital presence.
- Optimize and expand your business, generate more sales and gain more customers, by establishing and expanding your digital marketing and digital presence.
- By attending this webinar, you will be eligible to apply to receive 5 hours of paid service with IYBS Local, Digital Marketing Agency, to strategize and implement tools for establishing or expanding your digital presence for your business.

"Discover what could be holding you back from growing the profit in your business."

— IYBS Local

WHEN

NOVEMBER 8th

- 10am – 11am (PST)
- 6pm – 7pm (PST)

Simultaneous translation will be available during the webinar in Spanish, Vietnamese and Somali.

Webinar will be recorded in English, with subtitles available in Spanish, Vietnamese and Somali.

HOW TO REGISTER

You can register for the **FREE** virtual webinar using these links:

NOVEMBER 8

At 10:00 am

https://us02web.zoom.us/webinar/register/WN_RU1rB98SQxKV0UDE5zAwSg

At 6:00 pm

https://us02web.zoom.us/webinar/register/WN_C5kN-JCeTi2UnHbAW_JKWQ

For questions and more information, contact:
shelbyh@businessimpactnw.org

PRESENTER

Annette Washington, Executive Director of IYBS Local, has been serving small business owners for more than 30 years. The mission at IYBS Local is to train and educate local business owners so they know and understand how to use effective Digital Marketing Strategies to grow profits in their business.



CITY OF
TUKWILA



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