



MOUNTAIN VIEW  
ART & WINE FESTIVAL

# SPONSORSHIP OPPORTUNITIES

## \$25,000 TITLE SPONSOR PACKAGE (1 PER YEAR)

- Recognition of a world-class award winning, high profile event, providing exceptional public relations, consumer engagement, and branding opportunities
- Title/naming rights of the Event
- Title/naming rights of sponsorship and designation as such in festival advertising and promotion.
- Branded signage blanketing the stage/area backdrop, front and crown
- Logo/ID Branding Package (details below)
- Live announcements by stage MC

## \$10,000 Co-SPONSORSHIP PACKAGE PACKAGE (4 PER YEAR)

- Recognition of a worldclass, awardwinning, high profile event, providing exceptional public relations, consumer engagement, and branding opportunities
- Title rights of stage/area sponsorship of (pick one): Music Stage, Community Stage, Pigskin Party Lounge with Giant Screen TV, Kid's Park
- Co-sponsorship designation as such in festival advertising and promotion
- Branded signage blanketing the stage/area backdrop, front and crown
- Logo/ID Branding Package (details below)
- Live announcements by stage MC

## \$5,000 BOOTH AND LOGO/ID BRANDING PACKAGE

- Combines both packages below (\$6,000 value)

## \$2,500 REGULAR BOOTH - \$3,500 PREMIUM BOOTH PACKAGE | COMPANY SPONSORED BOOTHS

- 10' x 10' Marketing Booth
- One 6' table
- 2 chairs
- Premium locations carry the premium pricing

## \$2,500 LOGO/ID BRANDING PACKAGE

- Your name/logo displayed on:
  - 24 Bay Area newspaper ads
  - 21,000 posters
  - 25,000 programs
  - 800 volunteer t-shirts

## \$1,000-\$2,000 TABLE TOP PACKAGE

- 6' x 6' space with umbrella
- One 6' table

Contact [awsponsor@chambermv.org](mailto:awsponsor@chambermv.org) to Reserve a Sponsorship