

# Chamber of Commerce

CITY OF MOUNTAIN VIEW | CALIFORNIA

## Art & Wine Festival Sponsorship Opportunities

### **\$25,000 Title Sponsor Package (1 available per year)**

- Recognition of a world-class, award-winning, high profile event, providing exceptional public relations, consumer engagement, and branding opportunities.
- Title/naming rights of the Event.
- Title/naming rights of sponsorship and designation as such in festival advertising and promotion.
- Branded signage blanketing the stage/area backdrop, front and crown.
- Logo/ID Branding Package (details below)
- Live announcements by stage MC

### **\$10,000 Co-Sponsorship Package (4 available per year)**

- Recognition of a world-class, award-winning, high profile event, providing exceptional public relations, consumer engagement, and branding opportunities.
- Title rights of stage/area sponsorship of (pick one): Music Stage, Community Stage, Pigskin Party Lounge with Giant Screen TV, Kid's Park.
- Co-sponsorship designation as such in festival advertising and promotion.
- Branded signage blanketing the stage/area backdrop, front and crown.
- Logo/ID Branding Package (details below)
- Live announcements by stage MC

### **\$5,000 Booth and Logo/ID Branding Package**

- combines both packages below (\$6,000 value)

### **\$2,500 regular booth - \$3,500 premium Booth Package | Company Sponsored booths**

- 10' x 10' marketing booth
- one 6' table
- 2 chairs
- Premium locations carry the premium pricing

### **\$2,500 Logo/ID Branding Package**

- Your name/logo displayed on:
  - 24 Bay Area newspaper ads
  - 21,000 posters
  - 25,000 programs
  - 800 volunteer t-shirts

### **\$1,000-\$2,000 Table Top Package**

- 6' x 6' space with umbrella
- one 6' table

Contact [awsponsor@chambermv.org](mailto:awsponsor@chambermv.org) to Reserve a Sponsorship