

The City of Mountain View and the Mountain View Chamber of Commerce are gearing up for the fourth annual Mountain View Technology Showcase. **The event is being held on July 18th, 2018 between 11:30 a.m - 3:00 p.m. at Mountain View City Hall Civic Center Plaza.**

The purpose of the event is to promote Mountain View's innovative community and connect businesses with the Mountain View community. We look forward to showcasing the diversity among our technology community and the innovations created in our own backyard. 50 participants will have the opportunity to demonstrate their technologies/products to the general public. This free one day outdoor event takes place in Downtown Mountain View. We invite you to participate in this popular event attended by hundreds of business and community members. Attached you will find your participation packet which includes the application, participation guidelines and required insurance waiver.

#### **What we need from you:**

- Participation Packet which must be completed & returned by May 18th
- Attendance at the following:
  - Mandatory Logistics Mtg & Optional Pre-Event Networking: June 28th
  - Technology Showcase Attendance: July 18th
  - Post-Event Networking Event: July 26th

#### **Participation Guidelines:**

- Must be a Mountain View technology company who focuses on the development and manufacturing of technology. A limited number of businesses that no longer reside in Mountain View but are active in the Chamber of Commerce will be allowed to participate. Businesses are invited to participate if the product sold is technology based. Non-profit and educational organizations and public sector are also invited to participate with technology demonstrations.
- Currently located in Mountain View and have a physical space (i.e., office or building including co-working spaces and accelerator programs) & hold a current business license with the City.
- Able to publicly demonstrate the company's product. (City staff may request a demonstration to better understand the company.)
- The City will do its best to accommodate as many Mountain View companies/businesses/organizations possible, but may have to turn away some due to space restrictions.

Questions: email: [Techshowcase@chambermv.org](mailto:Techshowcase@chambermv.org) or call 650-968-8378



**Technology Showcase  
July 18, 2018  
Participant Application**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_ No. of Years in Mountain View: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Marketing Lead: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Media Contact (for media interviews): \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

10 - 15 Word Company Branding Statement:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Brief Description of Technology: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Booth Requirements: \_\_\_ WiFi \_\_\_ electricity \_\_\_ #of chairs

Other Needs, i.e. larger space than 10x10: \_\_\_\_\_

\_\_\_\_\_

LOGO: Please return completed participant packet with a company logo (to be used in all marketing materials) to [technologyshowcase@chambermv.org](mailto:technologyshowcase@chambermv.org) no later than May 18<sup>th</sup>. All logos should be in an .AI or .ESP format.

*Participant Check List*

- *Submit application and official company logo by May 18, 2018*
- *Attend Participant meeting on June 28, 2018*
- *Submit wet signed liability waiver form by June 28, 2018*
- ***Technology Showcase event on July 18, 2018***
- *Attend Post-Event Networking on July 26, 2018*



Community Development Department • Economic Development Division  
500 Castro Street • Post Office Box 7540 • Mountain View, California 94039-7540  
650-903-6306 • FAX 650-962-8502

**VOLUNTARY ASSUMPTION OF RISK WAIVER, RELEASE OF LIABILITY, AND  
INDEMNIFICATION AGREEMENT**

I, \_\_\_\_\_, have made a request to be permitted on the City of Mountain View’s property at \_\_\_\_\_ for the period of \_\_\_\_\_ to \_\_\_\_\_ (hereinafter “Work”).

In consideration of the City of Mountain View (hereinafter “City”) allowing the use of the property for Work described above, I agree to the following conditions:

I hereby hold City harmless and hereby waive, release, and discharge any and all claims for loss or damage of any kind, including, but not limited to, death, personal injury, bodily injury, and/or property damage which I have or which hereinafter may accrue to me against City, its officers, officials, employees, and volunteers for any and all liability arising out of or connected in any way with Work.

In addition, I agree to defend, indemnify, and hold harmless City, its officers, officials, employees, and volunteers from any liability for claims, losses, demands, injury, damages, or actions by third parties that arise out of or relate to my participation in Work on my own behalf or on behalf of a client.

I also agree that in the event of a loss due to Work, I shall look solely to my own insurance coverage for recovery. My insurance coverage is primary and noncontributory. I agree to a waiver of any right to subrogation which any such insurer I may have contracted with against City by virtue of the payment of any loss under such insurance.

If I will use a photograph, video, or likeness of a person in which the face is clearly recognizable, I will obtain a photograph release signed by the individual, or by their guardian if the person is under 18 years of age. It is my sole responsibility to obtain and retain this release documentation.

It is further understood and agreed that this waiver, release, and indemnification agreement has been freely entered into and is binding on myself, my heirs, and assigns. By my signature below, I acknowledge that I have read this document and understand its contents and obligations.

**THIS IS A RELEASE OF YOUR RIGHTS – READ CAREFULLY BEFORE SIGNING**

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Name and Address (print) Phone Number