



**MOUNTAIN VIEW
CHAMBER OF COMMERCE**

CELEBRATE WITH A RIBBON CUTTING

Ribbon cuttings are the most effective way to announce and celebrate your Grand Opening, Anniversary, Remodel, Name Change, or New Location.



▶ CHAMBER COORDINATES:

- ▶ Event registration page
- ▶ Invitation to Mayor, City Officials, Chamber Ambassadors, Chamber Board, and community influencers
- ▶ Event promotion via eNewsletter, online event calendar, Upcoming Events blast, social media, and live announcements at Chamber events
- ▶ PA system for event announcements
- ▶ “The Big Scissors” and a red ribbon
- ▶ Professional wide-angle photograph
- ▶ “Chamber Event” sandwich board

Cost: \$150



▶ GOLD MEDAL RIBBON CUTTING INCLUDES:

- ▶ Standard Ribbon Cutting package
- ▶ 2x5 banner with your name and/or logo
- ▶ KMVT 15 video coverage of event - will air on local Channel 15 & 99 for 2 months, min. of 32 times
- ▶ Video will be placed on KMVT 15’s Youtube Channel (with over 1.5 Million views)
- ▶ Hard file will be given to Client to use at their discretion
- ▶ KMVT 15 will promote the client’s content for 2 weeks via social media (min. 1 week turn around time for video completion after event)

Cost: \$700



▶ A FEW POINTERS:

- ▶ Allow 4-6 weeks of lead time to make the biggest promotion impact possible
- ▶ Invite your friends, family, clients, and business partner
- ▶ Offer appetizers and beverages
- ▶ Access to power outlet for PA system

MORE INFO:

Membership 650-968-8378
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