

Parramatta Chamber of Commerce

Parramatta Chamber of Commerce is one of the longest serving Chambers, representing the interests of businesses since 1912.

Parramatta Chamber is *Passionate about Parramatta* and is committed to its Mission Statement in building a strong, trusted business community for all.



- We provide weekly networking opportunities through our **NRG** groups for business growth which facilitate and promote networking amongst members.
- We provide monthly **Business After 5** events, showcasing different venues each month in and around our city. We are renowned our monthly BAF's and these events typically attract over 180 guests.
- We host **The Future of Business Breakfast Forum - FBBF** every quarter with relevant topics for discussion for the business community at University of New England.
- We host a unique and inspiring **Culture & Wellbeing** event welcoming the new year, focused on connection and wellbeing, at Parramatta Parklands with a traditional Aboriginal smoking ceremony.
- We hold a **Charity Golf Day** each year, supporting local charities.
- We proudly host the annual **State of the City Address (SOTC)** Parramatta every year. SOTC is an ideal opportunity to address the business community and provide updates and insights on the growth and progress of the Greater Sydney region.
- We founded and launched the annual **Business Environment Expo (BEE)** in 2018 which is an exclusive platform of its kind in Greater Sydney region and is committed to discussing better sustainable outcomes for the business community. Visit www.businessenvironmentexpo.com.au
- Parramatta Chamber host forums and platforms promoting discussion in various business sectors such as Education, Hospitality, Retail, Finance, Medical and Tourism Forums as needed.
- We launched our **LIVE it LIVE Business Forum Series** (Virtual Events) in April 2020 and host regular forums via zoom to keep members connected and engaged as they gain industry knowledge and share insights with each other.
- We founded and host the prestigious **Western Sydney Awards for Business Excellence (WSABE)** which showcase the success stories of businesses and business leader'. WSABE celebrates 30 years this year and enables collaboration from all other Chambers within the Greater Sydney region to encourages businesses to enter the awards. Visit www.wsabe.com.au for complete overview.



* Membership rates are subject to annual review in line with CPI and approval membership at Annual General Meetings.

MEMBERSHIP PACKAGE	GENERAL	PRIORITY	GOLD
COST Annual Fee (includes GST)	\$455 (Inc GST)	\$1685 (Inc GST)	\$2980 (Inc GST)
The Parramatta City Chamber of Commerce is a well-established and respected chamber organisation serving the business community for over 100 years. Dedicated to business growth and success in our region.	Assist We provide assistance and access advice via chamber members and the NSW Business Chamber Alliance.	Support We provide support & assistance. We facilitate introductions to appropriate points of contact via our network of professionals to assist you to achieve your objective.	Influence We share our high-profile professional contacts to enhance your relationships and position in circles of influence. To ensure you expedite your issue, we help identify relevant centres of influence & introduce you to them.
ADVOCACY Access to business leaders in Parramatta & Western Sydney	✓	✓	✓
Effective channel of communication including access to Local, State and Federal government bodies	✓	✓	✓
BUSINESS COMMUNITY (Access Involvement) Business After 5 monthly [BA5] - Additional tickets at member rates	4 Free tickets for BA5 (annually)	22 Free BA5 tickets (annually)	Display Business banner at BA5 44 Free tickets to BA5 (annually)
Business Before 9 [BB9] - Additional tickets at member rates	Discounted Tickets	4 Free tickets to BB9 (annually)	8 Free tickets to BB9 (annually)
Annual prestigious Western Sydney Awards for Business Excellence (WSABE) Gala Event	Discounted Tickets	2 Free tickets	4 Free tickets
Annual State of the City Address	Discounted Tickets	2 Free tickets	2 Free tickets
Event attendance – member discount rate applies (excluding charity events)	✓	✓	✓
INFORMATION Individual blasts to Chamber database for advertising (cost applies)	\$160 per Blast	Free (up to 3 p.a.)	Free (up to 5 p.a.)
Listing in member business directory on Chamber website	✓	✓	✓
Free subscription to Chamber’s monthly e-newsletter	✓	✓	✓
MARKETING Framed membership certificate for display purposes	✓	✓	✓
Opportunity to join Network Referral Group (NRG)	✓	✓	✓
Opportunity to host Business After 5 - subject to availability	✓	✓	✓
Logo recognition on Chamber website	✓	✓	✓
Logo recognition on landing page of Chamber website	-	-	✓
Use of Chamber logo for all your marketing collateral	✓	✓	✓
Sponsorship opportunities for exclusive Chamber events	✓	✓	✓
Advertising opportunities for Chamber communications	-	-	✓
Verbal recognition at all Business After 5 when in attendance	-	-	✓
Social Media Feeds (Twitter, Facebook, LinkedIn, Instagram)	-	Free (up to 3 p.a.)	Free (Up to 6 p.a.)
Platinum membership available via negotiation			

NRG Group

NRG Networking Groups comprise of liked-mined business owners or their representatives for the purpose of referring business to one another in an environment of complete confidentiality and integrity.

All members of NRG shall be financial members of the Chamber.

Are you interested in joining the NRG group?

Yes No

NRG1 Meets Thursday 7.15am

NRG3 Meets Tuesday 9.45am

NRG2 Meets Wednesday 7.15am

NRG4 Meets Friday 9.45am

This is subject to availability per business category per membership for each NRG group.

Expressions of Interest - Hosting a Business After Five event?

Do you want to showcase your business to the business community? Hosting Business After 5 events creates a great promotional and networking opportunity for your company, the chamber members, and their guests.

Yes Preferred month _____

Please note that all expressions of interest are subject to availability. Please contact Chamber office to discuss details and obtain a Hosting Requirement Agreement.

Sponsorship/Partnership/Collaboration opportunities with Parramatta Chamber of Commerce platforms and events

Are you interested in learning more about our regional signature events?

Western Sydney Awards for Business Excellence (WSABE)

State of the City Address (SOTC)

Business Environment Expo (BEE)



Parramatta Chamber of Commerce

02 9635 0022

Level 1, Suite 2, 111 Phillips Street, Parramatta NSW 2150

PO Box 139 Parramatta NSW 2124

www.parramattachamber.com.au | info@parramattachamber.com.au | Follow us on social media

