

Parramatta Chamber of Commerce

Parramatta Chamber of Commerce is one of the longest serving Chambers, representing the interests of businesses since 1912.



- We provide weekly networking opportunities through our **NRG** groups for business growth which facilitate and promote networking amongst members.
- We provide monthly **Business After 5** events, showcasing different venues each month in and around our city. We are renowned our monthly BAF's and these events typically attract over 180 guests.
- We host **The Future of Business Breakfast Forum - FBBF** every quarter with relevant topics for discussion for the business community at University of New England.
- We host a unique and inspiring **Culture & Wellbeing** event welcoming the new year, focused on connection and wellbeing, at Parramatta Parklands with a traditional Aboriginal smoking ceremony.
- We hold a **Charity Golf Day** each year, supporting local charities.
- We proudly host the annual **State of the City Address (SOTC)** Parramatta every year. SOTC is an ideal opportunity to address the business community and provide updates and insights on the growth and progress of the Greater Sydney region.
- We founded and launched the annual **Business Environment Expo (BEE)** in 2018 which is an exclusive platform of its kind in Greater Sydney and is committed to discussing better sustainable outcomes for the business community.
- Parramatta Chamber have launched **Forum** platforms promoting discussion in various business sectors such as Education, Hospitality, Retail, Finance, Medical and Tourism Forums.
- We founded and host the prestigious **Western Sydney Awards for Business Excellence (WSABE)** which is celebrating 30 years this year. Visit www.wsabe.com.au for complete overview.

NRG Group

NRG is the Networking and Referral Group being hosted by the Parramatta Chamber of Commerce. It is an opportunity for like-minded business people to communicate and share with each other in a positive environment for business growth. We provide Networking, Business Education and Support for businesses in Western Sydney. Subject to availability via business category.

- NRG1 Meets Thursday 7.15am - NRG2 Meets Wednesday 7.15am - NRG3 Meets Tuesday 9.45am - NRG4 Meets Friday 9.45am



* Membership rates are subject to annual review in line with CPI and approval membership at Annual General Meetings.

MEMBERSHIP PACKAGE	GENERAL	PRIORITY	GOLD
COST Annual Fee (includes GST)	\$455 (Inc GST)	\$1685 (Inc GST)	\$2980 (Inc GST)
<p>The Parramatta City Chamber of Commerce is a well-established and respected chamber organisation serving the business community for over 100 years. (Proud winner of the NSW Business Chamber regional Chamber of the Year 2015 & 2016) Dedicated to business growth and success in our region.</p>	<p>Assist We provide assistance and access advice via chamber members and the NSW Business Chamber Alliance.</p>	<p>Support We provide support & assistance. We facilitate introductions to appropriate points of contact via our network of professionals in order to assist you to achieve your objective.</p>	<p>Influence We share our high-profile professional contacts in order to enhance your relationships and position in circles of influence. To ensure you expedite your issue, we help identify relevant centres of influence & introduce you to them.</p>
ADVOCACY Access to business leaders in Parramatta & Western Sydney	✓	✓	✓
Free subscription to Chamber Alliance Membership with NSW Business Chamber	✓	✓	✓
Effective channel of communication including access to Local, State and Federal government bodies	✓	✓	✓
BUSINESS COMMUNITY (Access Involvement) Business After 5 monthly [BA5] - Additional tickets at member rates	4 Free tickets for BA5 (annually)	22 Free BA5 tickets (annually)	Display Business banner at BA5 44 Free tickets to BA5 (annually)
Business Before 9 [BB9] - Additional tickets at member rates	Discounted Tickets	4 Free tickets to BB9 (annually)	8 Free tickets to BB9 (annually)
Annual prestigious Western Sydney Awards for Business Excellence (WSABE) Gala Event	Discounted Tickets	2 Free tickets	4 Free tickets
Annual State of the City Address	Discounted Tickets	2 Free tickets	3 Free tickets
Event attendance – member discount rate applies (excluding charity events)	✓	✓	✓
INFORMATION Individual blasts to Chamber database for advertising (cost applies)	\$150 per Blast	Free (up to 3 p.a.)	Free (up to 5 p.a.)
Listing in member business directory on Chamber website	✓	✓	✓
Free subscription to Chamber’s monthly e-newsletter	✓	✓	✓
MARKETING Framed membership certificate for display purposes	✓	✓	✓
Opportunity to join Network Referral Group (NRG)	✓	✓	✓
Opportunity to host Business After 5 - subject to availability	✓	✓	✓
Logo recognition on Chamber website	✓	✓	✓
Logo recognition on landing page of Chamber website	-	-	✓
Use of Chamber logo for all your marketing collateral	✓	✓	✓
Sponsorship opportunities for exclusive Chamber events	✓	✓	✓
Advertising opportunities for Chamber communications	-	-	✓
Verbal recognition at all Business After 5 when in attendance	-	-	✓
Social Media Feeds (Twitter, Facebook, LinkedIn, Instagram)	-	Free (up to 3 p.a.)	Free (Up to 6 p.a.)
Platinum membership available via negotiation			

Chamber Alliance Program

Are you aware, as a Member of Parramatta Chamber, when you opt-in to the Alliance, you are entitled to a 20% discount on your membership with NSWBC.

The Chamber Alliance Program has been developed to strengthen the relationship between the NSW Business Chamber and the Local Chambers of Commerce within NSW. This program represents a significant opportunity to unite the Chamber movement and provide members of the Local Chamber access to benefits of the NSW Business Chamber at no additional cost.

The objectives and benefits of the program are:

- Foster and develop a co-operative, non-competitive relationship between the NSW Business Chamber and the Local Chamber movement by offering Local Chambers a limited NSW Business Chamber membership for their members. This dual membership arrangement strengthens the value proposition of the Local Chamber membership and removes the concerns around competition for membership.
- Access to advice, tools, products and services from the NSW Business Chamber to help your members business and assist the Local Chamber to grow and retain its membership base.
- Create one voice for business in NSW and the united Chamber movement to represent business interests at a local, regional, state and federal level. This will be achieved through Local Chamber engagement with us at our policy forums, information on media releases, engagement with Relationship Managers.

For full list of benefits please visit: www.parramattachamber.com.au/chamber-alliance-program

Would you like to be opt-in?

- Yes No

NRG Group

NRG Networking Groups comprised of liked-mined business owners or their representatives for the purpose of referring business to one another in an environment of complete confidentiality and integrity.

All members of NRG shall be financial members of the Chamber.

Are you interested in joining the NRG group?

- Yes No
- NRG1 Meets Thursday 7.15am NRG3 Meets Tuesday 9.45am
- NRG2 Meets Wednesday 7.15am NRG4 Meets Friday 9.45am

A Chamber representative will contact you to discuss. This is subject to availability per business category per group.



Parramatta Chamber of Commerce

Level 1, Suite 2, 111 Phillips Street, Parramatta NSW 2150
PO Box 139 Parramatta NSW 2124
02 9635 0022

www.parramattachamber.com.au
info@parramattachamber.com.au

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