

INFLUENCE

Newsletter of the Parramatta Chamber of Commerce



Q2 JUNE 2017

Entries for the 27th Annual Western Sydney Awards for Business Excellence are closing soon

Proudly hosted by the Parramatta Chamber of Commerce, the Western Sydney Awards for Business Excellence is the premier business event in the Greater Western Sydney region. The awards platform recognises outstanding businesses by celebrating their success stories and profiling their achievements amongst the wider business community.

Entries for the 27th Annual Western Sydney Awards for Business Excellence (WSABE) will be closing on the 17th July. All aspiring businesses and professionals are strongly encouraged to submit their entries via the online awards portal which can be accessed through the WSABE website at www.wsabe.com.au, before entries close.

Entering yourself, a colleague or your business for WSABE begins by completing an online submission via the awards portal. Rather than determining finalists and winners through voting, WSABE instead evaluates each submission through a judging panel of industry experts and leaders. This merit-based process ensures the highest possible degree of credibility, and gives the WSABE Awards an unequalled prestige in Greater Western Sydney.

WSABE is pleased to announce eighteen categories for 2017 that recognise excellence in areas from innovation and leadership through to sustainability and human resources. This year's WSABE will also be widening its recognition of outstanding businesses with the addition of two new categories – An award for the Social Enterprise of the Year and for Excellence in Training, Skilling and Development. Winners will be announced at the annual awards gala evening, which will take place on Friday 15th September 2017 at WatervieW in Bicentennial Park in the presence of the **Hon Gladys Berejiklian MP**, Premier of NSW.

2017 WSABE Award Categories are:

Individual Categories (NSW Business Awards Aligned)

1. Young Business Executive
2. Young Entrepreneur
3. Business Leader

NSW Business Award Aligned Categories

4. Excellence in Small Business (Less than 20 employees)
5. Excellence in Business (More than 20 employees)
6. Excellence in Social Enterprise
7. Start Up Superstar
8. Excellence in Innovation
9. Excellence in Sustainability
10. Excellence in Export
11. Employer of Choice

WSABE Regional Categories

(Winners in these categories do not proceed to the 2017 State Business Awards)

12. Excellence in Marketing
13. Excellence in Education
14. Excellence in Customer Service
15. Excellence in Training, Skilling & Development
16. Excellence in Workplace Health & Safety

Additional Categories – entries judged from Finalists and Winners

17. Patron's Choice
18. Business of the Year

Key dates to mark in your calendar:

- 18th August: WSABE Finalist Event
- 15th September: WSABE Gala Dinner
- 1st November: WSABE Winners and Sponsors Event

We are excited to welcome back **Commonwealth Bank** as Principal Partner this year. **City of Parramatta Council** are our Major Sponsor for WSABE. Category Sponsors include **TAFE NSW**, **DOOLEYS Lidcombe Catholic Club**, **Westfield Parramatta**, **AAA City Removalist** and **Cooee**. We would like to express our thanks and appreciation for the support that these businesses have committed to the WSABE program, as well as all other supporting partners.

The Parramatta Chamber of Commerce would like to extend their appreciation to all sponsors, partners and supporters of the 2017 WSABE program. If you would like to align your business with this prestigious event, please contact Romina Bousimon on romina@parramattachamber.com.au to discuss partnership opportunities.



New Members

Welcome this month's new members

Optus Business Hub

Cooee

Kelly Partners

MyValet Dry Cleaning

Workskil Australia

Upcoming Events

Business After Five	6 June	Wenty Leagues
Business After Five	4 July	Sicilian Parramatta
Hospital Forum		

MEET A BOARD MEMBER:

Jennifer Vella, Vice President

Jennifer Vella is Marketing director of Telstra Business Centres West Sydney. She is an award winning and highly skilled marketing specialist with over 14 years of experience in the field of internal and external communication, PR and marketing. What distinguishes her from others in her field is that she has daily experiences with her customers, to give her unique insight into customer behaviour. Jennifer still practices in customer service and account management, with a primary focus on customer satisfaction, as she believes the best form of Marketing is word-of-mouth and referrals. Jennifer uses these skills in her daily role for the Parramatta Chamber of Commerce to help grow the profile of the Chamber as well as make the chamber run as effective and professional as possible.



Jennifer Vella
Marketing Director
Telstra Business Centre West Sydney
0407 888 288
Jenniferv@tbcwestsydney.com.au

Get some eNRGy!

Contact Chamber office for more details about our business building eNRGy groups.

- eNRGy 1 Thursday 7.15am
- eNRGy 2 Wednesday 7.15am
- eNRGy 3 Tuesday 9.45am
- eNRGy 4 Friday 9.45am

ENTER NOW

wsabe.com.au

2nd May - 17th July

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Category Sponsors



TAFE NSW



Westfield PARRAMATTA



(cooee)

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Proudly hosted by Parramatta Chamber of Commerce



2017
WESTERN
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AWARDS FOR
BUSINESS
EXCELLENCE



WINTERLIGHT

Friday 30 June to Sunday 16 July
Prince Alfred Square, Parramatta

Skate, Eat and Play at Winterlight, where magic happens.

Get your skates on at the Smoothfm Ice Rink, Sydney's biggest open-air rink! With so much on offer, including Sydney's only ice slide, a dedicated kid's rink, a brand new snow play area, and an illuminated ferris wheel, Winterlight is the place to be these July school holidays!

SKATE & SLIDE

We have stopped at nothing to bring a magical winter wonderland to the heart of the City of Parramatta!

Test your moves on the Smoothfm Ice Rink, the largest open-air rink in Sydney. Nestled alongside is the kid's rink—perfect for little ones new to skating. Sitting undercover, it offers a dedicated environment for younger children to take to the ice, complete with penguin helpers on hand to keep them on their feet. Take a ride on Sydney's only ice slide, made entirely of ice! At 28 metres long, a toboggan down this elevated slide is definitely set to get your heart racing.

EAT

Perfect for a work-day lunch in the winter sun or a cosy dinner with the family, sample a range of comforting European-inspired winter fare in the alpine food village. Warm up with some homemade soup from The Soupman, indulge in Italian pizza by YouPizza, German hot dogs, or an old favourite, Turkish Gozleme.

Finish up with a hot chocolate or mouth-watering treats from Parramatta-favourite Adora Handmade Chocolates and Dutch Poffertjes.

PLAY

WINTER GARDEN - All day, every day

Take a family portrait or a selfie as you walk through the gates, and let your imagination run wild as you explore the beautiful winter garden.

CIRCUS PLAYGROUND

Children and adults alike can test their skills at juggling, stilts, spinning and balancing objects.

GOLF DAY

Local businesses and Golf Day event sponsor **Bank of Queensland Parramatta** joined Parramatta Chamber of Commerce on Tuesday 9th May.

It was a welcome break from the office as over 70 golfers and non golfers alike joined together to raise funds for **HeartKids NSW**.

Thank you to our Sponsors: **Professional Insurance Brokers, AAA City Removalist, Arab Bank, Capify, Costar Health, Noppen Group, Snap Parramatta Phillip St.**

Thank you to our Supporters: **Awards & More, City of Parramatta Council, DOOLEYS Lidcombe Catholic Club, Event Cinemas Parramatta, Guardian Property Specialists, Oatlands Golf Club, Parramatta Eels, The Parramatta College, Wenty Leagues, Westfield Parramatta, Wet 'n' Wild and Underwood Jewellers.**



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BUSINESS AFTER FIVE

RECORD NUMBER OF ATTENDEES!

It really doesn't get much better than this! Well not on a Tuesday night anyway!

Westfield Parramatta hosted a record crowd of 195 guests in **Phoenix Chinese Restaurant** (level 4) for our MAY Business After Five. Our record number for a Business After Five event ever on record!

This was a special Business After Five as it coincided with our official launch for WSABE 2017. The room was dressed up beautifully and we welcomed a line-up of speakers to officially open the awards. We welcomed our very own new President David Hill, who's enthusiasm and dedication to the business community is evident. And we also welcomed our new board.

Thank you to our guest speakers, for their support of the Chamber and their commitment to WSABE program.

They included: Julie Owens MP, Federal Member for Parramatta and Shadow Minister for Small Business, The Hon Alan Cadman OAM, Patron of WSABE, Jane Nicholls, Chief Operating Officer, NSW Business Chamber and Leon Dimino, Managing Director of Sparks + Partners Consulting Engineers & WSABE winner in 2016.

We welcomed new members, including Parramatta Eels as Gold Members. And then everyone had the opportunity to mingle and network with the business community.

Food was fantastic, courtesy of Phoenix Chinese Restaurant. Our business card draw prizes are of such an excellent standard.

Thank you to all businesses that contributed in supplying gifts and special thanks to Underwood Jewellers for providing a PANDORA Rose Forever gift set to a special guest that evening. Thank you to Adam Dillon, Centre Manager for Westfield and his wonderful team.

For the ultimate retail experience, visit **Westfield Parramatta**.

www.westfield.com.au/parramatta



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