

# INFLUENCE

Newsletter of the Parramatta Chamber of Commerce



Q4 November 2017

## THANK YOU to our wonderful WSABE Sponsors!

The 2017 Western Sydney Awards for Business Excellence (WSABE) has come to spectacular close.

A special "Sponsors and Winners" event was held in appreciation on Wednesday 1st November, kindly hosted by Parramatta Riverside Theatres.

It was a magical night that concluded a fantastic WSABE campaign that showcases business excellence in our region.

WSABE also highlighted the exceptional sponsors that make it all possible.

We are thrilled to announce that entries for WSABE 2018 will be extended for the first time attracting even more quality and talent.



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## New Members

Welcome this month's new members

PRO IT

Australian Childcare Alliance NSW

HoganSprowles

Kalpaxis Legal

## Get some eNRGy!

Contact Chamber office for more details about our business building eNRGy groups.

**eNRGy 1 Thursday 7.15am**

**eNRGy 2 Wednesday 7.15am**

**eNRGy 3 Tuesday 9.45am**

**eNRGy 4 Friday 9.45am**

## Upcoming Events

**Business After 5**

14 November

SKYE Hotel Suites

**Business Before 9**

23 November

UNE FutureCampus Parramatta

**Business After 5**

5 December

Western Sydney University

**Chamber Open Day**

11 December

Chamber Office

## MEET A MEMBER: Sam McCarthy

Sam is a Business Development Director for the Macquarie Business Banking team located in Parramatta. The Macquarie team has been supporting Western Sydney business since 2003 from their George Street, Parramatta office. The team focuses on providing innovative business lending and transaction banking solutions for SME's in Property Services, Property Investment, High Net Worth Investors, Professional Services, Health and Built Environment sectors.

For over 20 years, Sam has worked with a variety of private family and commercially structured businesses to assist them secure and build their future. Over 15 of those years have been dedicated to building relationships and networks in Western Sydney, a region Sam is passionate about and has always lived in.

*"Clients trust me with their finances and their future. This is not only important to them, but also their families, their staff, their community and our countries future."*

A second opinion is always valuable, so if you are looking for an innovative business banker that believes in a true collaborative approach please contact Sam on 0417 518 724 or [sam.mccarthy@macquarie.com](mailto:sam.mccarthy@macquarie.com).



## Parramatta Light Rail

A very informative and successful Parramatta Light Rail Business Information Session was held last month at Novotel Parramatta.

Businesses got the opportunity to speak directly with experts in the project team and find out how Parramatta Light Rail will help to manage impacts on businesses during construction and operation, including wayfinding, business activation and targeted initiatives.

It was fantastic to see so many businesses turn up to the session!

For more information, please call 1800 684 490 or email [parramattalightrail@transport.nsw.gov.au](mailto:parramattalightrail@transport.nsw.gov.au).



## ParraVision Talent Competition

Are you a budding musician, dancer or performing artist in Western Sydney?

Let your talent shine at the Parravision talent competition and register to audition by completing the form below.

Registrations close at 5.00pm on Sunday 12 November 2017.

**Auditions will take place from 10am, Saturday 25 November 2017 at Parramatta Town Hall.**

Finalists will be announced and notified directly on Monday 11 December 2017 via email or phone.

Finalists will go on to perform at the Parravision grand final at City of Parramatta's Australia Day event on 26 January 2018.

Entrants must be available to attend the auditions and the grand final event.

Prizes are up for grabs under the following categories:

### Traditional and contemporary performance

Includes cultural performance groups, traditional or contemporary

### Vocal performance

Most outstanding entrant judged on vocal talent and delivery

### Parramatta Prize

Winner of Parravision



## More than ever, we need a business voice in Parramatta

**DAVID HILL**

**NOW in Parramatta we need an independent voice for business more than ever before.**

With more than \$22B worth of construction currently underway we need to make sure that the cost to individuals and to small operators is not too high.

Will our small businesses survive when the hoardings have been up for two years while 20 major projects are concurrently underway? We applaud the light rail, but would rather it serviced our current workers and visitors to the north and south before giving a leg up to developers in the east.

Will our great heritage precincts be sold off for residential development? Urban Growth did not even make a master plan for our Fleet Street precinct and the Female Factory.

Would Macquarie Street and the Hyde Park Barracks ever get the same treatment?

Will our customers be able to find a carpark when 800 spaces are taken by the light rail, the public carparks demolished and the cost of on-street parking more than doubles?

Council and the State Government need to understand that Parramatta is the major service centre for Western Sydney.

If there are no decent public transport options, people still need to drive to visit their lawyer, accountant, doctor, dentist, training organisation, restaurant and specialist retailer.

Will the eyesores at the gateways ever be fixed? It has been many years since the building on the corner of Church Street and Victoria Road was abandoned and let fall apart.

We need to find a way.

Will our streets continue to look like abstract paintings covered in construction graffiti? Will we ever invest in systems that allow easy access to utility services (and stop our parks and streets from being constantly dug up)?

The light rail is an excellent opportunity to start this process. Lobby with us to get utility services in trenches.

Will we ever develop our own events? The Laneways Festival is great but Parramatta is a circus venue for the Sydney Festival while we hide our creative people in windowless buildings!

Sometimes when Governments try and fix things they create problems. The placement of the new tolls on the M4 just after the Church Street exit heading east has caused long delays and major congestion at one of our most important gateways.

Maybe it will lesson over time, but maybe the State Government could have listened to locals warn that the exit ramp needed upgrading as part of the development in the first place.

Parramatta is a complex place. We have a new Mayor, ostensibly independent, but doing a last minute deal to win power. To talk with the State Government sometimes we have to sign a non-disclosure agreement. We have to insist on competitive neutrality (and transparency) so that the State Government doesn't just sign deals with its own departments.

But enough... we need to celebrate too. There is to be a great new museum and stadium being built that will help change the way we see ourselves, that will attract visitors and that will provide a new focus for activity along the river. Parramatta is a great place to be and a great place to do business.

If you would like to talk about these issues please visit us at our new offices at Level 1, 111 Phillip Street, Parramatta or send me an email at [dhill@parramattachamber.com.au](mailto:dhill@parramattachamber.com.au).

## Coleman Greig Challenge

Rain was no issue for the "Coleman Greig Challenge" with an overwhelming record number of over 500 participants!

Parramatta Chamber of Commerce is so proud to be supporting such an awesome initiative raising funds for three fantastic local charities: My Westmead, St Gabriel's School and Royal Institute for Deaf and Blind children.

Thank you to amazing hosts Coleman Greig Challenge - Corporate for Community - Coleman Greig Lawyers and organisers for running this impressive event at beautiful Parramatta Park.

Thank you to the business community for your commitment, contribution and positive impact.



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## BUSINESS AFTER 5

The Lennox proudly hosted Parramatta Chamber's 'October Business After 5'.

What an exciting night it was!

Chamber guests filled the temporary display suite which will soon be home to a beautiful tall building symbolising the Parramatta Renaissance.

Ambience was fantastic with exceptional catering provided by **El-Phoenician Restaurant**.

We were transformed into the future with updates on the development of The Lennox and the exclusive experience it will offer.

There was an opportunity to see first-hand and visualize the hotel model.

Located on Church Street, this idyllic location will transform the city with its brand new boardwalk and endless stretches of waterside parklands.

The Lennox will offer a hotel-like lifestyle for everyday living.

Contact **The Lennox Residences**, visit the onsite display suite at 333 Church Street Parramatta, 1pm-5pm 7 days a week or call 1800 998 519 [www.thelennoxparramatta.com.au](http://www.thelennoxparramatta.com.au).

Parramatta's newest luxury residential tower overlooking the river.

THE LENNOX  
PARRAMATTA



Members Offer

**Courtney's**

**Afternoon Tapas and Oyster Spread for Two \$40**

Share ~ 2 king Prawns in Beer Batter

Half Dozen Mixed Oysters; 2 Tempura with Wasabi Mayonnaise, 2 Natural & 2 Red Wine Vinaigrette with Eshallots.

Marinated Olives

Grilled Chorizo, Polenta Chips & Hummus

And

A Glass For Each of You, of Either;

Hillsview Cab Sav, Hillsview Sem Chardonnay, Watermark Sav Blanc, Tamburlaine Sparkling Wine

Or

A Local Riverside Brewing Company; River Ale, Pale Ale

\*Offer Valid Between the hours of 3pm and 5.30pm & Outside or Bar Tables



**Courtney's Brasserie**

30 Charles St, Parramatta, NSW 2150 | Tel: (02) 9635 3288

Open Hours: From 12pm Tuesday to Friday and  
From 5.30pm Saturday

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