

INFLUENCE

Newsletter of the Parramatta Chamber of Commerce



Q4 December 2017

Supporting an Innovative Culture: Commonwealth Bank's Innovation Lab Strengthens WSABE Winner Experience

Following their outstanding year at the 27th annual Western Sydney Awards for Business Excellence (WSABE), The Lido Group have ended their WSABE experience on a high with a complimentary Innovation Lab Sandpit Session, courtesy of Principal Partner, Commonwealth Bank. In addition to receiving the Excellence in Business Award at the WSABE Gala in September, The Lido Group were also conferred WSABE's highly coveted Commonwealth Bank Business of the Year Award. The Business of the Year is the pinnacle award in the WSABE program, recognizing one outstanding business who have demonstrated overall excellence throughout the financial year. The Lido Group embarked on their Innovation Lab experience on Monday 13 November at Commonwealth Bank's Sydney location, situated in the city's picturesque Darling Quarter.

As a platform committed to nurturing innovation and entrepreneurialism in Western Sydney, WSABE is pleased to have been able to offer this exciting opportunity to The Lido Group, thanks to their valued partners at Commonwealth Bank. As Western Sydney is increasingly developing into a core hub of residential and business activity, it is imperative that the WSABE platform accounts for the influx of young businesses and professionals that will ultimately continue driving the development of the region. In recent years, the WSABE platform has been revitalized to account for these changes, with awards such as the Young Entrepreneur of the Year, Excellence in Innovation, and Startup Superstar implemented to provide incentives for these businesses to continue disrupting status-quo and pushing the boundaries of how business is operated.

Commonwealth Bank's innovation Labs are dedicated to introducing clients around the world to the innovation process and providing the tools and technology to enable faster collaboration and ideation than ever before. An extension of the Innovation Lab experience, the Sandpit sessions feature a collection of workshops and discussions that provide insights into the Commonwealth Bank innovation story and showcase the journey that they embarked on to drive their strategic objectives in innovation. Ultimately, the objective is to explore learnings and strategies that businesses can integrate into their own approach to drive innovation and ensure that they remain one step ahead of the competition. Offering a total of 17 unique topics, Commonwealth Bank ensures that their Innovation Lab Sandpit sessions are directly relevant to a broad spectrum of businesses and industries.



The Lido Group is Australia and New Zealand's market-leading corporate and government accommodation aggregator and provider of managed accommodation programs and integrated payment solutions. Their product and service offerings remain ahead of the game by offering varying services based around their client's specific needs. The Lido Group's Innovation Lab experience featured three workshops that were specifically selected to fit their business model. These included topics such as maintaining an innovative workplace culture, design thinking and how it can be used in service delivery, and the capabilities of data analytics for tailoring a product or service to suit a customer's needs.

When asked about the place of innovation in The Lido Group's business model, CEO, Steve Mackenzie stressed the importance of agility, noting that "When it comes to development, it's not just a word for us. It's exactly what we do and how we do it, so we have to do everything very smart and very quick, and if we continue kicking an idea around for months and months and building it, we're too late. We need to stay ahead of the game, and that's where we are, ahead of the game."

Proudly hosted by the Parramatta Chamber of Commerce, the Western Sydney Awards for Business Excellence is the premier business event in the Greater Western Sydney region. The awards platform recognises outstanding businesses by celebrating their success stories and profiling their achievements amongst the wider business community. Through the inclusion of events that recognise finalists and sponsors, the WSABE platform ensures that all who are involved are rewarded for their contributions to Western Sydney's business community and to its rapidly developing economy.

For sponsorship queries, please contact Romina Bousimon at romina@parramattachamber.com.au or on 9635 0022.

For further information on Commonwealth Bank's Innovation Lab, or to book your experience, please contact InnovationLab@cba.com.au.

New Members

Welcome this month's new members

PRO IT

Australian Childcare Alliance NSW

HoganSprowles

Kalpaxis Legal

Get some eNRGy!

Contact Chamber office for more details about our business building eNRGy groups.

eNRGy 1 Thursday 7.15am

eNRGy 2 Wednesday 7.15am

eNRGy 3 Tuesday 9.45am

eNRGy 4 Friday 9.45am

Upcoming Events

Business After 5

5 December

Western Sydney University

Chamber Open Day

11 December

Chamber Office

MEET A MEMBER:

Paul Kuipers

Courtney's Brasserie

Courtney's Brasserie & Bar is a small restaurant that has been operating in Parramatta since 1984. The owner & chef Paul Kuipers began his apprenticeship with Kim & Joanne Torta back in 1988. He has since taken over the restaurant.

In between working at Courtney's Paul has worked at the Park Royal in Parramatta in the days of the Fine Dining restaurant (for those old enough to remember it) Along with the Fairmont Resort & also overseas working in Michelin Star restaurants in and around London, such as the Oak Room, Chez Bruce, The Square and a few other old favorites in their day.

These days you could find him in the kitchen, in the bar, working on the floor in the restaurant or offering you some canapes at your next corporate catering event in Parramatta.

The Brasserie offers everything from a cup of coffee, a bit of bar food, a quiet place to enjoy a drink after work or a seven-course degustation menu matched with wine. We have a small out door courtyard as well as a small private room for up to 20+ Guests. The restaurant seats up to 50 guests.

Their philosophy is to find local farmers and producers who care about what they grow and produce. Using organic, bio dynamic, hormone free, chemical free, free range & eco farmed local ingredients.

Paul tries to minimise the farmers waste by taking the freshest and ripe produce, no matter what size or cosmetic blemishes. We cut and cook the ingredients anyway, he believes the taste and freshness is what is important.

Using what is in season, he then creates an ever-changing menu for the restaurant, bar and brasserie based on what arrives each day.

Paul has created the restaurant using recycling materials that were already in the building or sourcing recycled timbers. For those that have been dining at Courtney's for the past 30 years will recognise how some things have never changed and with this being there third move, Paul have built a bit of each place into this one to keep the welcoming familiar feel.

Courtney's Brasserie ~ Where it is all about you, good wine & the food!



Let Us Buy You A Drink For Christmas!

Cheers!

Dine at Courtney's in November or December, mention this ad and the Business Chamber when you book and receive a local Riverside Beer, or a Glass of Wine Complimentary.

Courtney's Brasserie

30 Charles St, Parramatta, NSW 2150

Tel: (02) 9635 3288

Open Hours: From 12pm Tuesday to Friday and

From 5.30pm Saturday



www.courtneysbrasserie.com.au



Parramatta welcomes new creative artists

Parramatta Artists Studios has welcomed 14 new artists from a range of disciplines who will take up six to 12 month residencies in the CBD.

A record number of applications were received with 85 artists applying for a studio.

“Artists can be a resource for a city and the artists applying for the studios are sending a clear message that they are eager to be based in Parramatta,” City of Parramatta Lord Mayor Cr Andrew Wilson said.

“Parramatta Artists Studios has helped foster the careers of many successful artists that have helped to enrich our cultural fabric.

“This selection of artists, from Western Sydney and beyond, bring with them a wealth of cultural and creative experience.”

The new resident artists are Emily Parsons-Lord, Chris Dolman, Anthony Macris, Jessica Bradford, Lisa Sammut, Tom Blake, Rebecca Gallo, Justine Youssef and Rosie Deacon. Returning artists include Khadim Ali, Emma Fielden, Caroline Garcia, Shireen Taweel and Garry Trinh.

Parramatta Artists Studios Coordinator Sophia Kouyoumdjian led the selection committee and said it was a highly competitive process with quality applicants.

“The panel reviewed a diverse range of art forms, artistic practices, and career stages and recognised a significant number of skilful early-career artists from Western Sydney. The selected artists represent the dynamism and diversity of the applications,” Ms Kouyoumdjian said.

The 2018 artists will collaborate with Council and cultural organisations throughout their tenancy to contribute to the City’s vibrant annual program of events and festivals.

Punchbowl artist Shireen Taweel, who explores cross-cultural discourse through her work with copper, said she welcomed the support of the studios.

“As a Western Sydney artist, I inherently value being part of the Parramatta artistic community and contributing to it. Looking at the future of Parramatta and its progressive values around arts and culture, the City is at the forefront by engaging local audiences with its programming and supporting local artists,” Ms Taweel said.

Under the stars in Parramatta Park

The Crescent is a spectacular outdoor amphitheatre in the beautiful World Heritage-listed Parramatta Park.

Partnering with major Australian and International leading music and cultural events, The Crescent Summer Series will bring a diverse and exciting program to a whole range of audiences, from December 2017 through March 2018.

Delivering atmosphere, intimacy and unforgettable experiences in a unique and accessible location within the heart of the rapidly growing City of Parramatta, the Crescent is the perfect place to see and hear the stars.

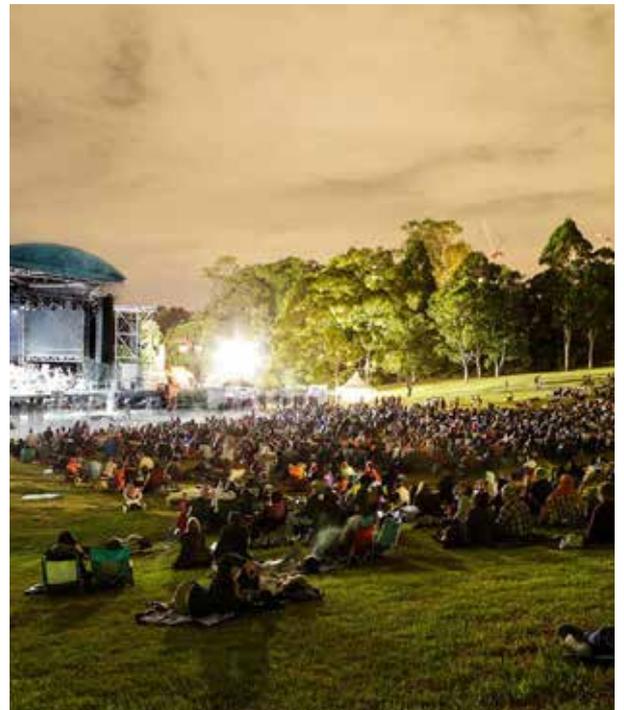
Follow us on Facebook or Instagram and don’t forget to tag us on @parrapark (Instagram) and share your pictures with #CrescentSummerSeries.

The Park is always open to pedestrians and is fully wheelchair accessible.

If on foot, the best entry points are through the George Street gate to the east and Park Avenue to the west.

For more information on how to get to the park, please visit

www.parrapark.com.au.



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BUSINESS AFTER 5

Another record crowd attended last month's Business After 5 event. Hosted by **SKYE HOTEL SUITES** Parramatta.

166 guests filled the beautiful open space on the ground floor. Yes it was a little windy that evening, but that only added to the theatre style ambience of this classy establishment that has transformed the meaning of luxury in Parramatta.

Perfectly situated at the heart of Parramatta CBD, SKYE Hotel Suites Parramatta offers what few other hotels can't - designer interiors that merge inspiration, connectivity and comfort. From the high-design interiors to the tech savvy amenities, every detail of the serviced apartment accommodation at **SKYE Hotel Suites** Parramatta was created to inspire an ambience of chic, modern elegance.

Our guests enjoyed the **HUSK & VINE Kitchen and Bar** experience with sensational food, drinks and canapes.

Husk & Vine celebrates old and new Australia. The site is built on an old hotel and cellar called the Wheatsheaf which dates back to the 1840's. The archaeological dig can be viewed from the balcony of the dining room.

SKYE Hotel Suites Parramatta

30 Hunter Street, Parramatta
(02) 7803 2388

info@skye-hotels.com.au
www.skyehotels.com.au

Husk & Vine Kitchen and Bar

Shop 7, 45 Macquarie Street, Parramatta
(02) 7803 2323

info@huskandvinekitchen.com.au
www.huskandvinekitchen.com.au



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THE EMPORIUM

To celebrate the festive season with the members of the Chamber of Commerce, The Emporium is giving away a bottle of wine with every booking of 10 guests or more.

We can cater to a variety of numbers and requests, the choice is yours.

For more information call us on 02 9687 1955 or email us at: info@theemporiumparramatta.com.au

T&Cs
*Valid only for Chamber of Commerce members**Valid only until 31/12/2017*
Not valid in conjunction with any other offer or promotion
Booking has to be made via email *Booking has to be on a set menu*

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& printing?

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1300

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