



Bluegrass at the Blue Barn

A Summer Barbecue

Sunday, August 26, 2018

4:00 pm – 8:00 pm

Blue Barn Cidery

928 Manitou Road, Hilton, NY 14468

SPONSORSHIP & PROGRAM BOOK ADVERTISING

Sponsorship Benefits	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$3,500	\$2,000	\$1,000	\$500	\$250
Advertising & Publicity					
Business recognized on web, email, print & signage	✓	✓	✓	✓	✓
Business name and/or logo featured	✓	✓	✓		
Link to business website	✓	✓	✓		
Webpage and Social Media					
Business name featured	✓	✓	✓	✓	✓
Business logo featured	✓	✓	✓	✓	
Link to business website	✓	✓	✓		
Headline banner on event page	✓				
Radio Advertising on <i>Business Voice</i> WYSL					
Interview on <i>Business Voice</i> Radio Program	✓				
60-second ad broadcast 2x	✓				
30-second ad broadcast 2x		✓			
Constant Contact Email Blasts (1,500+ Subscribers)					
Business name and logo featured	✓	✓	✓	✓	✓
Link to business website	✓	✓	✓		
Day of Event Sponsor Sign					
Business name and/or logo featured	✓	✓	✓		
Business logo featured				✓	✓
Program Book					
Business logo featured	✓	✓	✓	✓	✓
Business name and logo on front cover	✓				
Two page, prominent centerfold ad (2 @ 4.5" wide x 7.5" high)	✓				
Full page ad in program (4.5" wide x 7.5" high)		✓			
1/2 page ad in program (4.5" wide x 3.5" high)			✓		
1/3 page ad in program (4.5" wide x 2.375" high)				✓	
Complimentary Event Tickets					
Event admission for 8 guests	✓				
Event admission for 4 guests		✓			
Event admission for 2 guests			✓		
Event admission for 1 guest				✓	
Complimentary Showcase Exhibit Table					
6' exhibit table (includes one event ticket for a representative staffing the exhibit table)	✓	✓	✓	✓	✓



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SPONSORSHIP & PROGRAM BOOK ADVERTISING REGISTRATION

Sponsorship forms along with payment may be mailed to the Greece Regional Chamber of Commerce, 2402 West Ridge Road, Rochester, NY 14626, faxed to (585) 227-7275 with payment by phone at (585) 227-7272, or emailed to Sue@GreeceChamber.org. Payment may be made by check, Visa, MasterCard, Discover, or American Express. Checks should be made out to the Greece Regional Chamber of Commerce.

Name: _____ Company/Organization: _____

Billing Address: _____

Phone: _____ E-Mail: _____

Sponsorship Packages
Respond by Aug. 13, 2018

- Presenting \$3,500 included →
- Platinum \$2,000 included →
- Gold \$1,000 included →
- Silver \$500 included →
- Bronze \$250

Program Book Advertising
Ad must be received by Aug. 13, 2018

- Ad Size:
- 2 Page Centerfold (2 @ 4.5" w x 7.5" h)
 - Full Page (4.5" w x 7.5" h)
 - 1/2 Page (4.5" w x 3.5" h)
 - 1/3 Page (4.5" w x 2.375" h)

Sponsor Exhibit Table
and One Guest Ticket

- Included at each level!
- Included!
 - Included!
 - Included!
 - Included!
 - Included!

of Event Admission
Tickets Included

8
4
2
1

Check included (Check # _____ for \$ _____)

Charge My Credit Card # _____

Circle one: Visa / MasterCard / Discover / AmEx Exp. Date: _____ Sec. Code: _____ Zip Code: _____

Please complete this form and return to the Greece Regional Chamber by August 13, 2018 to ensure inclusion in signage, print, and promotional material, along with your sponsorship payment, and Certificate of Insurance Liability (if you would like an Exhibitor Table). Exhibit space is subject to availability and may be located inside or outside on the Blue Barn Cidery grounds. The Certificate of Insurance Liability must list Greece Regional Chamber, 2402 West Ridge Road, Rochester, NY 14626 and Blue Barn Cidery, 928 Manitou Road, Hilton, NY 14468 as 'Additional Insureds'. All equipment, including table, pop-up tent, table covering, signage, display, and handout materials is the exhibitor's responsibility.

Signature: _____ Date: _____

Ad must be received by August 13, 2018

<p><u>Full Page Ad</u></p> <p>4.5" wide by 7.5" high</p>	<p><u>1/2 Page Ad</u></p> <p>4.5" wide by 3.5" high</p>	<p><u>1/3 Page Ad</u></p> <p>4.5" wide by 2.375" high</p>
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