

August Third Thursday Lunch and Learn
Why Facebook Ads Beat Traditional Advertising, Every Time
 How to Get 10 New Leads This Month With Facebook

Presenter: Sean McKay, CEO SiteHub

Thursday, August 15 2019 | 12:00 pm - 1:30 pm
 Greece Regional Chamber of Commerce
 2402 West Ridge Road | Rochester, NY 14626

Ticket Reservations and Sponsorship Opportunities

Register online at www.GreeceChamber.org, call (585) 227-7272, or scan/fax this form to Sue@GreeceChamber.org.

Name: _____ Company/Organization: _____

Phone: _____ E-Mail: _____

Event Ticket(s):

Member: Non-Member:
 Complimentary Complimentary

Sponsorship Packages:

- Presenting \$500
- Platinum \$250
- Gold \$100

Sponsorship Opportunities

Sponsorship Benefits	Presenting Sponsor	Platinum Sponsor	Gold Sponsor
	\$500	\$250	\$100
Advertising and Publicity			
Business recognized on web, email & print	✓	✓	✓
Business recognized on event sponsor sign	✓	✓	✓
Business name and logo featured	✓	✓	
Link to business website	✓		
Constant Contact Email Blasts (up to 2,600 subscribers) and Social Media (3,000+ followers)			
Business name and logo displayed	✓	✓	✓
Link to business website	✓	✓	
Headline placement logo prominently displayed	✓		
1 complimentary individual email blast	✓		
1 complimentary group email blast		✓	
Event Webpage (10,000 website visits/month)			
Business name and logo featured	✓	✓	✓
Link to business website	✓	✓	
Headline placement logo on event page	✓		
Radio Advertising on Business Voice WYSL (estimated 2,000 listeners per show)			
30-second ad broadcast 2x	✓	✓	
Interview on Business Voice Radio Program	✓		
Event Program Book			
Business name & logo featured on front cover	✓		
Full page ad (7.5" h x 4.5" w)	✓		
1/2 page ad (3.5" h x 4.5" w)		✓	
1/3 page ad (2.375" h x 4.5" w)			✓
Complimentary Event Tickets			
8 guests (\$240 full retail value)	✓		
4 guests (\$120 full retail value)		✓	
2 guests (\$60 full retail value)			✓

Please see reverse side for payment information →



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Sponsorship Opportunities and Program Book Advertising

Sponsorship forms along with payment may be mailed to the Greece Regional Chamber of Commerce, 2402 West Ridge Road, Rochester, NY 14626, faxed to (585) 227-7275 with payment by phone at (585) 227-7272, or emailed to Sue@GreeceChamber.org. Payment may be made by check, Visa, MasterCard, Discover, or American Express. Checks should be made out to the **Greece Regional Chamber of Commerce**.

Name: _____ Company/Organization: _____

Billing Address: _____

Phone: _____ E-Mail: _____

Sponsorship Packages

- Presenting \$500 Included —————>
- Platinum \$250 Included —————>
- Gold \$100 Included —————>

Program Book Advertising

- Full Page Ad (7.5" h x 4.5" w)
- 1/2 Page Ad (3.5" h x 4.5" w)
- 1/3 Page Ad (2.25" h x 4.5" w)

Member: Non-Member:

- \$50 \$100
- \$35 \$ 70
- \$20 \$ 40

Check included (Check # _____)

Charge My Credit Card # _____

Circle one: Visa / MasterCard / Discover / AmEx Exp. Date: _____ Sec. Code _____

Note: Please complete this form and return to the Greece Regional Chamber two weeks prior to the event to ensure inclusion in signage, print and promotional material. All payments must be received prior to the event.

Signature: _____ Date: _____

Program Book Advertising

<u>Full Page Ad</u>	<u>1/2 Page Ad</u>	<u>1/3 Page Ad</u>
7.5" high by 4.5" wide	3.5" high by 4.5" wide	2.25" high by 4.5" wide
		