



# NORTHUMBERLAND CENTRAL CHAMBER OF COMMERCE

TOWN OF COBOURG · HAMILTON TOWNSHIP · ALNWICK/HALDIMAND TOWNSHIP

*For Immediate Release*

## *NCCofC taking active role in Advocacy Day at Queen's Park*

**Cobourg – April 01, 2016:** On Monday, April 4, Kevin Ward, President and CEO of the Northumberland Central Chamber of Commerce, will be among the delegates representing the interests of business at the Ontario Chamber of Commerce's **Advocacy Day at Queen's Park**.

This full-day event will bring together leaders from Chambers of Commerce and Boards of Trade from across Ontario. Together, the group will engage with politicians, key political staff and senior government officials to address policy priorities for Ontario's business community. Key issues will include transit/transportation infrastructure, ORPP implementation, regulation, electricity pricing, skills development, broadband infrastructure and Employment Standards changes.

Mr. Ward will also be meeting with Kate Manson-Smith, ADM, Local Government and Planning Policy Division, Ministry of Municipal Affairs and Housing to discuss legislation passed by the Government of Ontario which has made it challenging for municipalities to develop effective land use plans. It is expected that discussion will center around the lack of consideration for growth and economic development in legislation that effects land use planning, and support for addressing the GTHA transit and transportation needs.

Also included in the day's demanding itinerary is an expert panel discussion on Advocacy Best Practices, Roundtables with the Honorable Brad Duguid, Minister of Economic Development, Employment and Infrastructure, the Honorable Steven Del Duca, Minister of Transportation, the Honorable Charles Sousa, Minister of Finance, and finally a closing reception with Premier Katherine Wynne, Patrick Brown, Andrea Horwath and MPPs.

*"This is a very important step for the Northumberland Central Chamber of Commerce and our members" said Chair Rick Riley. "It's a perfect example of how we are taking our role as the voice of local business to a whole new level, and it's very gratifying to see the Northumberland Central Chamber of Commerce standing shoulder-to-shoulder with some of the largest and most powerful Chambers of Commerce in Ontario."*

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