



NORTHUMBERLAND
CENTRAL CHAMBER OF COMMERCE
TOWN OF COBOURG · HAMILTON TOWNSHIP · ALNWICK/HALDIMAND TOWNSHIP

Northumberland Central Chamber of Commerce Awarded Accreditation at National Convention



Vancouver (BC) – December 03, 2014: Following the meeting of the Accreditation Council of Canada last week in Vancouver, the number of accredited chambers has grown again.

“We are proud to recognize these Chambers as examples of effective, well-managed and stable organizations making a difference in communities across the country – keeping ‘the voice of business’ loud and strong” said Perrin Beatty, President and CEO of the Canadian Chamber of Commerce.

To achieve accreditation, a chamber must meet minimum standards in critical areas, including areas of governance, operations, membership programming, policy and advocacy and strategic planning.

Accreditation is aimed at continuous operational improvement and standards of local chambers of commerce and an elevation of their profile across the country as effective and well-managed organizations.

“Accreditation is the acknowledgment that member chambers have been successfully evaluated against rigorous national standards of policy, service and performance,” said Chuck Davidson, President of the Chamber Accreditation Council of Canada. Davidson continued *“that this brings the number of accredited chambers to more than 70 in Canada.”*

Developed by a team of chamber executives, in conjunction with provincial and territorial chambers and the Canadian Chamber of Commerce, the accreditation program is operated by an arms-length organization called the Chamber Accreditation Council of Canada (CACC). The CACC is composed of representatives from across the country. The Council meets twice per year to review applications for accreditation.

Accreditation is a means of reinforcing and clarifying to the community at large what activities are pivotal to a chamber's functions and determines the chamber of commerce's unique value proposition vis-à-vis other organizations in the marketplace.

Chambers of commerce and boards of trade are able to submit their files for review twice per year. Chambers who achieved their accreditation at this recent meeting will be recognized formally at the Canadian Chamber's Annual Meeting & Convention 2015 in Ottawa.

Initial accreditations are valid for a period of two years and reaccreditations are valid for three years. The chambers of commerce and boards of trade that received their accreditation and reaccreditation at this year's meeting are:

Newly-accredited chambers of commerce as of November 2014

- Assiniboia Chamber of Commerce (MB) **Accredited with Distinction (2014-2016)**
- Northumberland Central Chamber of Commerce (ON), **(2014-2016)**

Chambers who maintained their accreditation status are:

Brampton Board of Trade (reaccredited with distinction 2015-2017)
Greater Kingston Chamber of Commerce (reaccredited with distinction 2015-2017)
Greater Victoria Chamber of Commerce (reaccredited with distinction 2015-2017)
Manitoba Chambers of Commerce (reaccredited with distinction 2015-2017)
Mississauga Board of Trade (reaccredited with distinction 2015-2017)
Greater Oshawa Chamber of Commerce (reaccredited with distinction 2015-2017)
Sarnia Lambton Chamber of Commerce (reaccredited with distinction 2015-2017)
Smiths Falls & District Chamber of Commerce (reaccredited with distinction 2015-2017)
St. John's Board of Trade (reaccredited with distinction 2015-2017)
Williams Lake & District Chamber of Commerce (reaccredited with distinction 2015-2017)

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