



NORTHUMBERLAND CENTRAL CHAMBER OF COMMERCE

TOWN OF COBOURG · HAMILTON TOWNSHIP · ALNWICK/HALDIMAND TOWNSHIP

JANUARY 20, 2007

For immediate release

It's a New Century, a New Name and a New President for the Chamber of Commerce

Cobourg - The Annual General Meeting of the Cobourg & District Chamber of Commerce held on Friday, January 19th in Victoria Hall, Cobourg was particularly significant for the business organization. In addition to the election of a new Board of Directors and Executive Committee, the chamber launched its Centennial Year and officially unveiled its new name and logo. "This was the obvious next step for a proactive business organization" said newly elected President Dave Hughes, "and the outcome of well over a year's research and planning." "The 100th anniversary was the ideal time to make this change" added Past President Kim Rudd, "the best tribute to a century of success is to look back with pride, but move forward with purpose."

The decision to change the name to **Northumberland Central Chamber of Commerce** was approved by the Membership at the 2006 Annual General Meeting as a way to better represent the full geographic area served by the organization - nearly 700 square kilometres encompassing the Town of Cobourg, Hamilton Township and Alnwick/Haldimand Township. The new logo is a stylized map of the three municipalities that further reinforces the organization's commitment to recognize and support the rapidly growing rural business sector, including home-based businesses, agriculture and tourism.

The Board of Directors elected to guide the organization through this milestone year includes Past President Kim Rudd (*N.C. Training*), President Dave Hughes (*Breeze 107.9 & Star 93.3*), 1st Vice President Rob Boycott (*Raymond James Ltd.*), 2nd Vice President Penny Crawford (*Crawford & Associates*), Secretary/Treasurer Sandra Webb (*Sandra Webb Counselling*), Executive Member at Large Bruce McCartney (*Investors Group*) and Directors Marcy Berg (*Summit Mortgage Services*), Joyce Best (*Fraser Ford*), Paul Burnham (*Burnham Family Farm Market*), Sarah Jacob (*SMM Law, Professional Corporation*), Patricia Kulik (*Northumberland News*), Gary Oldfield (*Northumberland Publishers*), Don Owen (*Oasis Bar & Grill*), Heidi Reid (*Qualified Personnel Solutions*) Charlene Smith (*Kraft Canada Inc.*), Karen Stinson (*Northumberland Mall*) and newcomers Sue Dingsdale Glover (*The Human Bean, DBIA*), Bonnie Thrasher (*Boston Pizza*) and Greg Watton (*Watton Employment Services Inc.*)

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