

2018 BERWYN BANNER PROGRAM SALES ARE OPEN

The **City of Berwyn Street Pole Banner Program** is a unique opportunity to advertise 24-hours-a-day in Berwyn's active commercial corridors. One low price includes all production, maintenance and installation fees. The Berwyn Development Corporation (BDC) handles the purchase and proofing process as well as banner maintenance for a minimum of one year. Catch the eyes of visitors, residents and businesses for an entire year. Purchasing your own banner is a great way to enhance our corridors, bring people to your business, show Berwyn pride, support the business-building efforts of the BDC and provide a great return on your investment. Businesses located in the City of Berwyn are invited to participate. BDC Member and volume discounts are available.

Banner sales open and are scheduled to be installed by early June.



PROGRAM GUIDELINES

- Company name is printed on bottom of the banner in single-color font.
- Banner style will correspond to the respective corridor where banners will be installed. Staff will provide location maps.
- Eligible poles line: Cermak Road, Harlem Avenue, Ogden Avenue, Roosevelt Road and the Depot District. Additional poles on 16th St, 26th St and Ridgeland Ave.
- Businesses located in the City of Berwyn can participate.
- BDC Member and volume discounts are available.
- Banner measurements are indicated in the illustration above.
- Banner construction is of rip-stop double vinyl print.
- Price includes banner, hardware, installation and maintenance for a minimum of 12-months.
- The BDC cannot guarantee banner placement but will make best efforts. Banners will be placed on a first-come, first-served basis. Payment reserves your space.

ORDER FORM – ORDER 3 OR MORE BANNERS AND RECEIVE A 10% DISCOUNT ON YOUR ORDER.

BDC MEMBER TIER 2+ PRICING

Qty ____ @ \$150 = \$ _____

MARKET RATE PRICING

Qty ____ @ \$225 = \$ _____

Consider membership! Contact Erika Corona-Owens at 708.788.8100 or erikao@berwyn.net.

Company: _____

Contact: _____

E-mail: _____

Phone: _____

TEXT FOR BANNER

Text Line: Business Name _____

TERMS & CONDITIONS

I understand that by signing below, I have agreed to the program and art guidelines as stated above. I understand that the banner text submitted with this application is subject to minor alterations. I understand that fees paid will cover banner production and sponsorship for a term of one year. I further understand that the BDC reserves the right to limit the quantity and placement of banners.

Signed: _____ Printed Name: _____ Date: _____



Payment must be included at time of application. Poles will not be reserved until payment is received. Register and pay online at Berwyn.net or return form with payment to: **Berwyn Development Corporation 3322 S. Oak Park Ave., Berwyn, IL 60402.**

Questions? Call 708.788.8100.