Annual Meeting

An evening of cocktails and accolades honoring

SANDRA FIGATNER, DONNA GREENWALD & LYNN WHITE
OWNERS OF OLD FASHIONED CANDIES
35th Charles E. Piper Award Recipient

&

MACNEAL HOSPITAL
10th George W. Ashby Award Recipient
THANK YOU TO OUR EVENT SPONSORS!

PLATINUM SPONSOR
Mayor Robert J. Lovero

GOLD SPONSORS
FNBC Bank & Trust
NORA LAURETO
    BDC Board Treasurer

EVENT HOST
FitzGerald's

WORLD'S LARGEST
THANK YOU TO OUR EVENT SPONSORS!
35th Annual
CHARLES E. PIPER AWARD WINNERS
Sandra Figatner, Donna Greenwald & Lynn White
Owners of Old Fashioned Candies

35th Charles E. Piper Award Recipients
THANK YOU

Sandra Figatner, Donna Greenwald & Lynn White of Old Fashioned Candies
10th Annual
GEORGE W. ASHBY
AWARD WINNERS
MacNeal Hospital

10th George W. Ashby Award Recipient
THANK YOU
MacNeal Hospital
2019
Berwyn Development Corporation

RECAP

Through a shared vision with the community, the Berwyn Development Corporation is committed to those activities that support and contribute to the economic growth and vitality of OUR PROUD CITY.
2019 BDC Board of Directors & Commissions

- **BOARD OF DIRECTORS**
  - Anthony Belcaster, Vice President
  - Dorothy Chiero
  - Mary E. Cleary
  - Melissa Kowalski, Secretary
  - Nora Laureto, Treasurer
  - Sandra Dita Lopez
  - Mario Manfredini
  - Richard “Jousef” Mondragon, Vice President
  - Brendan O’Connor
  - Gilbert Peña
  - Jamie Revell
  - Diane Salemi
  - Andy Sotiropoulos, President

- **2019 BDC COMMISSIONS**
  - Economic Development Commission
  - Commercial Loan Commission
  - Philanthropic Commission
  - Oktoberfest Event Ad Hoc Commission
  - Berwyn Rt 66 Car Show Commission
  - Marketing and Special Events Commission
  - Women in Business Ad Hoc Group
2019 BDC STAFF

Ryan Arnold
Community Development Specialist

Sande Brennan
Director of Operations and Special Events

Erika Corona-Owens
Division Director of Chamber Services

David Hulseberg
Executive Director

Brett Michaelson
Division Director of Economic Development and Planning Services

Judy Saraceno-Swenson
Program Coordinator

Megan Strama
Marketing Coordinator

Sophia Smarandescu
Project Manager of Economic Development

Gary
Director of Emotional Support
THANK YOU

for your leadership and dedication to the principles and ideals of the Berwyn Development Corporation

SANDRA DITA LOPEZ

MELISSA KOWALSKI
Secretary
WELCOME

2020 BDC Board of Directors
2019 BDC Membership

Total Members: 305

New Members: 38

Grand Openings in 2019: 13

Top Tier Members

BYLINE BANK • MACNEAL HOSPITAL • MORTON COLLEGE • PAISANS PIZZERIA & BAR
REPUBLIC BANK OF CHICAGO • TURANO BAKING COMPANY • WORLD'S LARGEST LAUNDROMAT
ZEIGLER PRE-OWNED OF CHICAGO
2019 Business After Hours & Special Interest Groups

- BDC's Nonprofit Roundtable
- Monthly Women in Business Meeting
- Business After Hours at Republic Bank of Chicago
- Berwynner Mixer
- Women in Business After Hours Event
- Annual BDC Holiday After Hours
- 2019 BDC Annual Meeting
2019 Special Events

- Depot District Mini-Golf Pub Crawl: Over 600 attendees
- Depot District Clean Sweep Garage Sale: Over 100 vendors
- Taste of Cermak Road Presented by Mayor Robert J. Lovero: Over 300 attendees
- The WeatherTech® Berwyn Rt 66 Car Show Sponsored by Paisans Pizzeria & Bar: Over 20,000 attendees
- Berwyn’s Oktoberfest Presented by Loyola Medicine | MacNeal Hospital: Over 15,000 attendees
- Cruise Nites Sponsored by Paisans Pizzeria & Bar: Over 100 attendees
2019 Marketing Program

Spotlights

- Business Spotlights
- Entrepreneur Spotlights
- Event Spotlights
- Berwyn Bites
- Milestone Business Anniversaries

PAGE VIEWS BY THE NUMBERS
39% Berwyn  37% Chicago  16% Other
32,500 Visitors

4 ANNUAL PUBLICATIONS with paid advertorials
Over 19K copies distributed
Why Berwyn? Video Series
THE 2019 CAMPAIGN INCLUDED

- Chicagoland Area Billboards
- CTA Platform Posters
- CTA Bus Shelter Posters
- Digital Billboards at Ogilvie Station
- Social Media Rollouts
- WhyBerwyn.com Website Relaunch
- WhyBerwyn.com Blog Posts

The 2019 campaign continued its storytelling under the "Nothing Like A Suburb" tagline and reflects Berwyn's core values and assets—our individuality and genuine community. Photographer: Joel Gonzalez of We Our Story

#NothingLikeASuburb
#WhyBerwyn
#FullOfCharacter
#HandcraftedCommunity
Berwyn By The Numbers

Population: 55,949

- Hispanic or Latinx: 35,377
- White: 14,501
- Black or African American: 3,498
- Asian: 1,931
- Two or More Races: 550
- American Indian or Alaska Native: 66
- Other: 26

Median Household Income: $60,811 +1.69% increase

Median Home Value: $192,700 +7.17% increase

Annual Residential Investment: $25.1M

Annual Commercial Investment: $8M

2018 Sales Tax QUARTERS 1-3: $5.1M
2019 Sales Tax QUARTERS 1-3: $5.9M

↑ 14.5%

*2018 Census Data
2019 Economic Development Roundtables

1. Business Corridor Roundtable: Depot District 1/23
2. Business Corridor Roundtable: Roosevelt Rd 2/20
4. Business Corridor Roundtable: Cermak Rd 4/24
5. Business Corridor Roundtable: Central Berwyn 5/15
6. Business Corridor Roundtable: Ogden Ave 6/19
7. Business Corridor Roundtable: Depot District 7/24
8. Business Corridor Roundtable: Roosevelt Rd 8/21
9. Business Corridor Roundtable: Harlem Ave 9/18
TIF Extensions

Depot District, Roosevelt Road & Cermak/Harlem
Community Strategic Planning Session

Over 90 residents attended
Survey results were presented
Attendees participated in workshops
Residents identified & ranked community successes & areas for growth
9 follow up focus groups
Results will be utilized to create a strategic plan for the City of Berwyn
2019 BDC Financial

BERWYN DEVELOPMENT CORPORATION
Bank Accounts, Escrows and Restricted Accounts
As of 12/31/19

Unrestricted Reserve Fund
$413,352

Restricted Fund Oktoberfest
$129,309

Restricted Route 66
$87,193

Operating Accounts
$74,089

Operating Reserve
$45,000

Restricted Special Events
$18,000

Loan Reserve
$17,402

Escrow
$837,847

Other Assets
$291,400

Reimbursables
$40,000

Total Unrestricted Assets
$881,243

TOTAL
$1,622,192
From all of us here at the BDC, thank you for your helping hand in ensuring another successful year for our Handcrafted Community.

As we move into 2020, we look forward to many more accomplishments to come.