

BDC Membership at a Glance

	TIER 1* Founder \$125 Value: \$380	TIER 2* Builder \$195 Value: \$980	TIER 3 Partner \$350 Value: \$2,540	TIER 4 Leader \$575 Value: \$3,240	TIER 5 Investor \$1,000 Value: \$3,920	TIER 6 Trustee \$2,000 Value: \$5,500
Subscription to the BDC e-blast	•	•	•	•	•	•
Receive BDC Seminar Mailings	•	•	•	•	•	•
Participation in BDC surveys and polls	•	•	•	•	•	•
BDC Member Virtual Decal and Window Cling	•	•	•	•	•	•
Listing in Berwyn Online Business Directory	Standard 1 alpha and 1 category	Standard 1 alpha and 1 category	Standard 1 alpha and 2 categories	Enhanced; Premium Position 1 alpha and 2 categories	Enhanced; Premium Position 2 alpha & 2 categories, up to 2 locations	Enhanced; Premium Position 2 alpha & 2 categories, up to 4 locations
Listing in Community Resource Guide (Berwyn Magazine Issue 2)	Standard	Standard	Standard	Enhanced	Enhanced	Enhanced
Participate in BDC committees & task forces	•	•	•	•	•	•
Access member pricing for BDC seminars, programs and services	•	•	•	•	•	•
Access to BDC Affinity Programs to receive discounts on products and services	•	•	•	•	•	•
Post Member to Member discounts on Berwyn.net	•	•	•	•	•	•
Invitations to Ribbon Cuttings, Grand Openings and After-Hours networking events	•	•	•	•	•	•
Invitation to the BDC Annual Meeting	•	•	•	•	Preferred Seating	VIP Seating
Receive Business Referrals from BDC staff		•	•	•	•	•
Post open positions on the community Job Board on Berwyn.net New!		•	•	•	•	•
Invitation to the BDC Legislative Meeting New!		•	•	•	Preferred Seating	VIP Seating
Invitation to special interest/industry cluster groups (Women's and Hospitality groups) New!		•	•	•	•	•
Opportunity to advertise in Berwyn Magazine and Community Resource Guide at preferred member rate		•	•	Preferred Position	Priority Position	Premium Position
New Member announcement in Berwyn Magazine and Berwyn.net		•	•	•	Spotlight	Spotlight
Recognition of member milestones in Berwyn Magazine		•	•	•	Spotlight	Spotlight
Free unlimited Notary Services		•	•	•	•	•
Private BDC Facebook Member Community		•	•	•	•	•
Mailing labels of all Berwyn businesses (750+ contacts)		50% off	1 set/year	2 sets/year	Unlimited	Unlimited
Preferred member discounts for participating venues and/or vendor booths at BDC special events			•	Preferred Position	Priority Position	Premium Position
Opportunity to post events at WhyBerwyn.com, Berwyn.net & co-host on Facebook event calendar			3 posts/month	5 posts/month	5 posts/month	5 posts/month
Distribution of your press releases to the local media and on WhyBerwyn.com			•	•	•	•
One-on-one consultation with BDC staff to discuss City issues and marketing strategies			1 hour/year	2 hours/year	3 hours/year	3 hours/year
Opportunity to host Berwyn After Hours, seminars or other networking events <i>*subject to guidelines*</i>			•	•	•	First Right of Refusal
Standard Ribbon Cutting/Grand Opening service w/coverage in Berwyn Magazine plus photo and brief caption released to media with blog post on WhyBerwyn.com			•	•	•	•
Social Media Spotlight New!			•	Boosted	Boosted	Boosted
Enhanced Ribbon Cutting/Grand Opening service w/coverage in Berwyn Magazine, YouTube video, social media posting and full press release written and released to media with blog post on WhyBerwyn.com				•	•	•
Logo in Berwyn Magazine (inside cover spread) and Community Resource Guide (Sustaining Members section), link on featured members page on Berwyn.net				Preferred Position 3rd Row	Priority Position 2nd Row	Premium Position 1st Row
Complimentary online Hot Deal on Berwyn.net and WhyBerwyn.com				1 deal/year	2 deals/year	3 deals/year
10% sponsorship credit on BDC events (up to Silver Level)				•	•	•
Logo on BDC Investors Recognition signage on display at all signature events					Priority Position 2nd Row	Premium Position 1st Row
Logo and link on homepage of Berwyn.net					•	•
First right to sponsor BDC events					•	•
Concierge Service includes access to City decision makers and introductions to members New!						•
Invitation to Private Investor Receptions at Annual Meeting and Legislative Meeting New!						•
CEO/Company Spotlight in BDC Annual Report New!						•
Eligible to partner on Business/Education workforce development initiatives						•
Annual one-on-one meeting to customize membership (includes sponsorship, advertising and event tickets) New!						•
Branded affiliation with BDC philanthropic initiatives (marketing materials, check presentation, photo opportunities, press release and coverage in Berwyn Magazine)						•



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BDC Affiliate: Any business located in Berwyn may receive complimentary status as a BDC Affiliate. Affiliates receive BDC eblast, ability to attend educational opportunities and participation in BDC business research. BDC affiliates are not classified as Active Members in the BDC By-Laws.

*Note: Businesses with 10 or more FTE employees are not eligible for Tier 1 or Tier 2.

Rev 9/7/2017