

# BDC Membership at a Glance

	<b>TIER 6 Trustee</b> \$2,000 Value: \$5,500	<b>TIER 5 Investor</b> \$1,000 Value: \$3,920	<b>TIER 4 Leader</b> \$575 Value: \$3,240	<b>TIER 3 Partner</b> \$350 Value: \$2,540	<b>TIER 2* Builder</b> \$195 Value: \$980	<b>TIER 1* Founder</b> \$125 Value: \$380
Subscription to the <b>BDC e-blast</b>	●	●	●	●	●	●
Receive BDC Seminar Mailings	●	●	●	●	●	●
Participation in BDC surveys and polls	●	●	●	●	●	●
<b>BDC Member</b> Virtual Decal and Window Cling	●	●	●	●	●	●
Listing in <b>Berwyn Online Business Directory</b>	Enhanced; Premium Position 2 alpha & 2 categories, up to 4 locations	Enhanced; Premium Position 2 alpha & 2 categories, up to 2 locations	Enhanced; Premium Position 1 alpha and 2 categories	Standard 1 alpha and 2 categories	Standard 1 alpha and 1 category	Standard 1 alpha and 1 category
Listing in <b>Community Resource Guide</b> (Berwyn Magazine Issue 2)	Enhanced	Enhanced	Enhanced	Standard	Standard	Standard
Participate in BDC committees & task forces	●	●	●	●	●	●
Access member pricing for BDC seminars, programs and services	●	●	●	●	●	●
Access to <b>BDC Affinity Programs</b> to receive discounts on products and services	●	●	●	●	●	●
Post Member to Member discounts on Berwyn.net	●	●	●	●	●	●
Invitations to <b>Ribbon Cuttings, Grand Openings</b> and <b>After-Hours</b> networking events	●	●	●	●	●	●
Invitation to the <b>BDC Annual Meeting</b>	VIP Seating	Preferred Seating	●	●	●	●
Receive <b>Business Referrals</b> from BDC staff	●	●	●	●	●	
Post open positions on the <b>community Job Board</b> on Berwyn.net	●	●	●	●	●	
Invitation to the <b>BDC Legislative Meeting</b>	VIP Seating	Preferred Seating	●	●	●	
Invitation to <b>special interest/industry cluster groups</b> (Women's and Hospitality groups)	●	●	●	●	●	
Opportunity to advertise in <b>Berwyn Magazine and Community Resource Guide at preferred member rate</b>	Premium Position	Priority Position	Preferred Position	●	●	
<b>New Member</b> announcement in <b>Berwyn Magazine and Berwyn.net</b>	Spotlight	Spotlight	●	●	●	
Recognition of member milestones in <b>Berwyn Magazine</b>	Spotlight	Spotlight	●	●	●	
Free unlimited <b>Notary Services</b>	●	●	●	●	●	
Private <b>BDC Facebook Member Community</b>	●	●	●	●	●	
<b>Mailing labels</b> of all Berwyn businesses (750+ contacts)	Unlimited	Unlimited	2 sets/year	1 set/year	50% off	
Preferred member discounts for participating venues and/or vendor booths at BDC special events	Premium Position	Priority Position	Preferred Position	●		
Opportunity to post events at <b>WhyBerwyn.com, Berwyn.net &amp; co-host on Facebook event calendar</b>	5 posts/month	5 posts/month	5 posts/month	3 posts/month		
Distribution of your press releases to the local media and on WhyBerwyn.com	●	●	●	●		
<b>One-on-one consultation</b> with BDC staff to discuss City issues and marketing strategies	3 hours/year	3 hours/year	2 hours/year	1 hour/year		
Opportunity to host <b>Berwyn After Hours, seminars</b> or other networking events <i>*subject to guidelines*</i>	First Right of Refusal	●	●	●		
<b>Standard Ribbon Cutting/Grand Opening</b> service w/coverage in Berwyn Magazine plus photo and brief caption released to media with blog post on WhyBerwyn.com				●		
<b>Social Media Spotlight</b>	Boosted	Boosted	Boosted	●		
<b>Enhanced Ribbon Cutting/Grand Opening</b> service w/coverage in Berwyn Magazine, YouTube video, social media posting and full press release written and released to media with blog post on WhyBerwyn.com	●	●	●			
Logo in <b>Berwyn Magazine</b> (inside cover spread) and <b>Community Resource Guide</b> (Sustaining Members section), link on featured members page on Berwyn.net	Premium Position 1st Row	Priority Position 2nd Row	Preferred Position 3rd Row			
<b>Complimentary online Hot Deal</b> on Berwyn.net and WhyBerwyn.com	3 deals/year	2 deals/year	1 deal/year			
10% sponsorship credit on BDC events (up to Silver Level)	●	●	●			
Logo on <b>BDC Investors Recognition</b> signage on display at all signature events	Premium Position 1st Row	Priority Position 2nd Row				
Logo and link on homepage of Berwyn.net	●	●				
First right to sponsor BDC events	●	●				
<b>Concierge Service</b> includes access to City decision makers and introductions to members	●					
Invitation to <b>Private Investor Receptions at Annual Meeting and Legislative Meeting</b>	●					
<b>CEO/Company Spotlight in BDC Annual Report</b>	●					
Eligible to partner on <b>Business/Education workforce</b> development initiatives	●					
<b>Annual one-on-one meeting</b> to customize membership (includes sponsorship, advertising and event tickets)	●					
<b>Branded affiliation</b> with BDC philanthropic initiatives (marketing materials, check presentation, photo opportunities, press release and coverage in <i>Berwyn Magazine</i> )	●					



**Berwyn Development Corporation** | 3322 Oak Park Avenue | Berwyn, IL 60402 | 708.788.8100 | Berwyn.net

**BDC Affiliate:** Any business located in Berwyn may receive complimentary status as a BDC Affiliate. Affiliates receive BDC eblast, ability to attend educational opportunities and participation in BDC business research. BDC affiliates are not classified as Active Members in the BDC By-Laws.

*\*Note: Businesses with 10 or more FTE employees are not eligible for Tier 1 or Tier 2.*

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