

BDC Membership Tier 5: Investor



Build relationships with leaders in the community and have a “seat at the table” to drive the future of the BDC. Take advantage of opportunities designed to position your organization as a market leader.

Relationship Building

- Give your networking a jumpstart with **Preferred Seating** at the BDC’s annual meeting, a packed venue with great energy and over 100+ influential members and community leaders.

Advocacy

- Meet decision makers that can have an effect on your business at the **BDC Legislative Meeting**. This level comes with **Preferred Seating. New!**

Access to Experts

- Don’t navigate alone! Staff is here for a personalized one-on-one consultation (3 hours) to discuss business issues and marketing strategies.

Marketing and Promotion

BRANDING

- Take pride in your investment! There’s no doubt, event attendees will become familiar with your logo on **Investor Recognition Signage** displayed at all of the BDC’s signature events.
- All eyes on your company logo in *Berwyn Magazine* (inside cover spread), Community Resource Guide (Sustaining Members section) and link on featured members page on Berwyn.net.
- Receive the first right to sponsor BDC events.

WEB

- Your business description, logo, online and social media links with an **Enhanced, Premium Position** listing (**up to 2 business locations**) on the WhyBerwyn.com business directory.

- Your business logo and link prominently featured on the homepage of Berwyn.net.
- Are you looking to hire? Post open positions on the community Job Board on Berwyn.net. **New!**
- At 6,500+ Facebook followers, you’ll be sure to get noticed with a **boosted Social Media Spotlight** on the WhyBerwyn Facebook page. **New!**
- Target the Berwyn consumer! Receive **two complimentary online Hot Deals** on Berwyn.net and WhyBerwyn.com.

PRINT

- Get noticed with a **new member Spotlight Announcement**, visibly displayed in Berwyn Magazine, including your address, phone number, website and business category.
- Let us know your important milestones. Celebrated a significant business anniversary? Let’s share with a Spotlight in *Berwyn Magazine*.

DIRECT MARKETING

- **Unlimited sets of printed mailing labels** of all Berwyn businesses (750+ contacts) to help promote your business.

PUBLIC RELATIONS

- Take pride in your investment! There’s no doubt, event attendees will become familiar with your logo on **Priority Positioned** signage displayed at all of the BDC’s signature events.

(PLUS all advantages of the Founder, Builder, Partner and Leader Level)

Annual Investment: \$1,000

Valued at: \$3,920