

# BDC Membership Tier 1: Founder



At the Berwyn Development Corporation it's our job to help you succeed. We help you build connections in the community by providing you with opportunities to connect with others face-to-face or online.

## Marketing and Promotion

### WEB

- All eyes on your business description, logo, online, and social media links on the WhyBerwyn.com and Berwyn.net business directories.

### PRINT

- Receive a complimentary listing in our special edition *Community Resource Guide (Berwyn Magazine Issue 2)*.

### AFFILIATION

- Show your Berwyn pride with a BDC Member Virtual Decal and Window Cling for your entrance.

## Stay Connected

- Stay informed of services and activities that matter to your business with our BDC e-blast.
- Help us help your business by participating in BDC surveys and polls as we continue working for you.

## Relationship Building

- Meet new customers and fellow businesses with exclusive invitations to Grand Openings and After-Hours networking events.
- Show your leadership and stay active by participating in BDC committees & task forces.
- Give your networking a jumpstart at the BDC's

annual meeting, a packed venue with great energy and 100+ influential members and community leaders.

## Discounts and Savings

- It pays to be a member. Access special pricing for BDC seminars, programs and services.
- Save at Office Depot, with Constant Contact and Google Street View through our *BDC Affinity Programs*.
- Work together with other members by providing exclusive Member-to-Member discounts.

## Professional Development

- Need help with your marketing or other business concerns? We will send you invitations to enrich your knowledge base at our BDC Seminars throughout the year.
- Make your appointment for FREE SCORE Business Counseling at the BDC.

**Annual Investment: \$125**  
**Valued at: \$380**