

BDC Membership Tier 2: Builder



Increase your visibility and promote your business. Take advantage of opportunities to drive more exposure and potential sales. Gain advice, save time and grow your business by learning from other business owners.

Marketing and Promotion

WEB

- All eyes on your business description, logo, online, and social media links on the WhyBerwyn.com and Berwyn.net business directories.
- Are you looking to hire? Post open positions on the community Job Board on Berwyn.net. **New!**

PRINT

- Your **New Member announcement**, visibly displayed in the *Berwyn Magazine* includes your address, phone number, website and business category.
- Advertise in the award-winning *Berwyn Magazine* at a discounted member rate.
- Let us know your important milestone. Celebrated a significant business anniversary? Let's share this with our *Berwyn Magazine* readers in our annual review.
- Receive a complimentary listing in our special edition *Community Resource Guide* (*Berwyn Magazine* Issue 2).

DIRECT MARKETING

- Receive **50% off one set of printed mailing labels** of all Berwyn businesses (750+ contacts) to help promote your business.

AFFILIATION

- Show your Berwyn pride with a BDC Member Virtual Decal and a Window Cling for your entrance.
- With daily inquiries from local residents, staff always refers BDC Members at Tiers 2-6 first.

Relationship Building

- Reach out to members with our **private BDC Facebook Member** page – a member-only group and great vehicle to share resources, ideas and announcements. **New!**

Advocacy

- Meet decision makers that can have an affect on your business at the **BDC's Legislative Meeting**. **New!**
- Collaborate on common business challenges through **special interest and industry cluster groups**. **New!**

Professional Development

- Need help with your marketing or other business concerns? We will send you invitations to enrich your knowledge base at our BDC Seminars throughout the year.

Discounts and Savings

- Don't pay each time for Notary Services. It's FREE and unlimited to members, saving you money and time.
- It pays to be a member. Access special pricing for BDC seminars, programs and services.

(PLUS all advantages of the Founder Level)

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Annual Investment of \$195 or
Monthly payment of \$17.00
Valued at: \$980