

## **SOLARFEST SPONSORSHIP OPPORTUNITIES | 2017**

The Great American Eclipse will soon travel across our great nation spanning twelve states on August 21, 2017. This once-in-a-lifetime total solar eclipse will gain national and international attention from astronomers, science professionals and eclipse enthusiasts from around the world make it an undeniable global event.

**Perry County, Missouri is currently creating multiple eclipse viewing sites to welcome 20,000+ visitors. This will include Solarfest, sponsored by Perry County Memorial Hospital, hosted by Perryville Area Chamber of Commerce on Friday, August 18 and Saturday 19 in downtown Perryville.**

Our community is quickly becoming a favorite destination for the eclipse enthusiasts to experience two minutes and forty seconds of 'totality' which is among the longest durations associated with this eclipse.

### **TOTALITY SPONSOR // \$1,000.00 - 10 Sponsor Max.**

- Business Name on Radio Ads
- Large full color logo on Main Stage
- Business Logo in Newspaper Ads and Promotional Flyers
- Full color logo on Over Road Banner
- Business Logo on Solarfest & Eclipse T-shirts (approx. 2,500) - one color business logo
- 1/2 Page Ad in Promotional Tab and Sponsorship Recognition in The Republic-Monitor
- 5 Solarfest T-Shirts
- Business Sponsor Spotlight on the Solarfest Event page on Chamber's Facebook Page along with 10-15 mentions on information posts

### **EXCLUSIVE ECLIPSE BEER CUP SPONSOR // \$2,500.00 - 1 Sponsor Max.**

- Business Logo on approx. 6,000 beer cups – one color
- 20 Solarfest beer cups
- 1/4 Page Ad in Promotional Tab and Sponsorship Recognition in The Republic-Monitor
- Facebook recognition with picture of cups on the event page on the Chamber's Facebook Page

### **GALAXY SPONSOR // \$450.00 - 4 Sponsor Max.**

- Business Logo on an Event Schedule Easel Located on Town Square – full color
- 1/4 Page Ad in Promotional Tab and Sponsorship Recognition in The Republic-Monitor
- 5 Solarfest T-Shirts
- Business Sponsor Spotlight on the event page on the Chamber's Facebook Page

### **PROMINENCES SPONSOR // \$400.00 - 12 Sponsor Max.**

- Medium Advertising Spot on Main Stage – full color logo
- Business Name on Solarfest & Eclipse T-Shirts (approx. 2,500) - one color business name
- 5 Solarfest T-Shirts
- 1/8 Page Ad in Promotional Tab (B&W) and Sponsorship Recognition in The Republic-Monitor
- Facebook recognition with picture of t-shirts on the Mayfest Facebook Page (2,600+ likes)

**AURORAE SPONSOR // \$400.00 - 2 Sponsor Max.**

- Business logo on 1 ticket booth – full color
- 1/8 Page Ad in Promotional Tab and Sponsorship Recognition in The Republic-Monitor

**SPECTRA SPONSOR // \$300.00 - 20 Sponsor Max.**

- Business Name Main Stage Base - black ink only
- 1/8 Page Ad in Promotional Tab and Sponsorship Recognition in The Republic-Monitor

**STAR SUPPORTER | \$150.00**

- 1/8 Page Ad in Promotional Tab and Sponsorship Recognition in The Republic-Monitor