



Lake Conroe Summit

Friday, March 23, 2018

8:30am – 1:00pm

LaTorretta Lake Resort

600 LaTorretta Blvd.

Montgomery, TX 77356





Objective: Host Economic Development updates and outlook for the Lake Conroe Area community including the cities of Conroe, Montgomery, and Willis.

The Hook: Regional Economic Development Forecast
As Lake Conroe Area continues to develop over the coming decade, there will be a need for annual updated information on progress. Commission a Regional Economic Development Forecast for the Lake Conroe Area that will be released for attendees on an anticipated annual basis. Keynote speaker will present the forecast, and annually reflect and build upon previous reports.

The Business

Sentiment Survey: A Survey will be sent out to all businesses in the geo-target of the Lake Conroe Region asking about current practices as well as anticipated practices, matching the forecast being commissioned. Results will be presented in video format and compared to Keynote address.

Target Audience: Industry leaders around the Lake Conroe Area/Houston Region
Financial Institutions
Investors
Engineering Firms
Developers in the Houston Region
Independent Business Owners
Commercial Brokers

Anticipated Attendance: 35 sponsor attendees
YEAR 1 120 paid attendees
10-20 complimentary guests/speakers
GOAL: 200+ Total



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Sponsor Recognition Videos

8:30

Registration

Continental Breakfast

9:00

Welcome

County Judge

9:15

Panel Discussions

Moderated by Meredith Brown, General Manager,
Community Impact Newspaper

COMMUNITY SPOTLIGHT

Healthcare

Workforce Development

Public Education

DEVELOPERS AND COMMERCIAL BROKERS

Commercial Development

Residential Development

Industrial Development

Commercial Development

INFRASTRUCTURE

County Commissioner Precinct 1

City of Conroe Public Works

City of Montgomery Engineers

Entergy Texas, Inc.

San Jacinto River Authority

11:00

Break

Exhibit Hall

11:30

Lunch

12:00

The Business Sentiment Survey + Updates from CDS Strategies

Keynote - Jesse Thompson, Dallas Federal Reserve Bank, Houston Branch



Sponsorship Opportunities

<p>Presenting Sponsor (Exclusive)</p> <ul style="list-style-type: none"> • Logo on all publicity and materials • Reserved seating for 8 • Half page ad in program (8" x 5.125") • 30 second commercial during sponsor recognition • Marketing materials in attendee bag • Exhibit hall table 	<p>\$5,000</p>
<p>Summit Sponsor</p> <ul style="list-style-type: none"> • Reserved seating for 6 • Quarter page ad in program (3.875" x 5.125") • 30 second commercial during sponsor recognition • Marketing materials in attendee bag • Exhibit hall table 	<p>\$3,000</p>
<p>Contributing Sponsor</p> <ul style="list-style-type: none"> • Reserved seating for 4 • Business Card page ad in program (3.875" x 2.5") • 30 second commercial during sponsor recognition • Marketing materials in attendee bag • Exhibit hall table 	<p>\$1,000</p>
<p>Exhibit Hall Booth Space</p>	<p>\$100</p>
<p><u>INDIVIDUAL TICKETS:</u></p>	
<p>Chamber Member Tickets</p>	
<ul style="list-style-type: none"> • Early Bird (on or before March 10) • Late Registration (After March 10) 	<p>\$85 \$100</p>
<p>Non-Chamber Member Tickets</p>	
<ul style="list-style-type: none"> • Early Bird (on or before March 10) • Late Registration (on or before March 10) 	<p>\$100 \$125</p>