

## **Vermilion Chamber of Commerce Board Application**

Lacey Maynor  
Advancial Federal Credit Union  
Community Development Manager

*Years in Chamber:* 1 Year

***What do you know about our organization? Why are you interested in committing your time and energy to the Vermilion Chamber of Commerce?***

I am currently a member of the chamber and am taking every opportunity to learn more about the area. I am constantly impressed with the sense of community here. A community thrives when the residents and businesses work together to create a space where everyone wins. I whole heartedly believe that community members have a responsibility to their businesses, and businesses have a responsibility to their communities. I would love for myself, both personally and professionally, to take a more active role in all of the great things happening in Vermilion Parish.

***What skills, connections, resources, and expertise do you have to offer and are willing to use on behalf of the Vermilion Chamber of Commerce?***

I have an extensive background in event planning, fundraising, and public relations. I also have good media relationships that I believe could be used to further promote activities put on by the chamber. I understand the importance of not just building, but maintaining strong relationships that create long lasting, mutually beneficial partnerships.

I am also involved with several local chamber organizations allowing me to bring a broad view of issues that are being faced not just in Vermilion parish, but across the region.

***Members stay connected to the Chamber through meeting attendance, committee work, membership events, email and other Chamber communications. Do you have the time and resources to be an active member of the Board of Directors?***

I currently stay very active with Vermilion Chamber events. The additional time commitment and expectations have been conveyed to my direct supervisor and I have full support in applying for this position.

***What do you think are the characteristics of an effective board member?***

The best leaders and advocates listen more than talk. Businesses belonging to the chamber are aware of the challenges and issues they are facing, not only as a business, but also as a community. Only by understanding and staying in tune with these challenges can the Chamber fulfill its mission to create a positive business and community environment and take positive, effective actions.

***What challenges in being able to fulfill your board commitments do you anticipate?***

I don't currently anticipate any challenges to fulfilling the expected commitments.

***List organizations, boards, commissions, and committees that you are currently serving on. How do you feel these positions will impact your decision as a Chamber Board Director?***

I am currently a member of One Acadiana, Upper Lafayette, Broussard Chamber of Commerce, Youngsville Chamber of Commerce, Vermilion Chamber of Commerce, and ASHRM. I do not currently serve in any capacity other than a member of any of these organizations.

***If you are presently serving on the Board, please rate your performance as a Board Member.***

N/A