

KATHERINE (KATE) WELLS

Kate Wells rejoined the *Children's Museum of Phoenix* in December of 2013 as President & CEO. In this role, she leads one of the most loved and visited arts & cultural institutions in Arizona, with over 350,000 young children and families visiting each year. Under her leadership, the Museum continues its focus on exceptional educational exhibits and programs focused on the unique developmental needs of young children ages 0-10, and will grow with educational outreach and advocacy centered around the vital importance of early childhood education.

Prior to re-joining the Children's Museum, Kate was the Associate General Manager of Eight, Arizona PBS and was a founding member of Children's Museum where as Director of Development and Communications, she successfully led a \$25.8 million dollar capital campaign to open the museum. A graduate of San Diego State University and Arizona State University's Non-Profit Management Institute, Kate has an extensive background in strategic marketing and fundraising, and has consulted for ASU and over 25 Arizona non-profits, and has been named both Outstanding Woman in Business and Most Influential Women Business Leader. She enjoys volunteering in the community and has served on many boards and committees, is active in the downtown Phoenix community, and enjoys water sports, gardening, reading and extreme travel.