

# Affordable Advertising with Maximum Exposure

**Premium Promotions:** allows your message to arrive in nearly 5,000 inboxes of Mississippi Gulf Coast Chamber of Commerce, Inc. members.

- Let us advertise for you
- An exclusive weekly e-mail blast dedicated to only **one advertiser per week (Space is limited.)**
- **Ad is now shared on our Facebook page of 7,500 likes and followers, and publicized through our Chamber Master software.**
- Target your market: It's members doing business with members
- Arrives in nearly 5,000 email boxes, but can be forwarded endlessly
- Review your stats after the email is distributed
- Costs an affordable: **\$250**
- JPEG and PNG Images only for flyers and images (No constant contact-built emails)
- **To secure your ad, the invoice must be paid and the image must be sent by the Wednesday before at noon.**

**Member Exchange:** With Premium Promotions' overwhelming success, the Coast Chamber now offers another highly affordable e-advertiser: **Member Exchange**, which is e-distributed to nearly 5,000 inboxes every other Saturday morning.

## **Member Exchange Guidelines for Submission:**

- Include a JPEG or PNG image (i.e. logo, flyer, etc.) and 50 words or less text
- Link to website (i.e. company website, event page, etc.)
- Include contact information (person that readers can contact)
- **To secure your ad, the invoice must be paid and the image must be sent by the Thursday before at noon.**

## **Limitations:**

- Member Exchange and Premium Promotion submissions are accepted on a first-come first-serve basis
- Each Member Exchange e-advertisement is limited to 6 ads
- Submissions are not transferable

## **Payment:**

- **New Member Special Pricing: 1<sup>st</sup> Member Exchange ad is \$50**
- Member Exchange is a highly affordable \$75 per run, or 4 runs for \$200
- Payment must be received prior to distribution for the ad to be included.

For more information please contact Heidi Cavaliere at 228.604.0014 or [heidi@mscoastchamber.com](mailto:heidi@mscoastchamber.com)

