



Dear Applicant,

Thank you for your interest in becoming a Chamber Champion. 2019 is going to be a big year for us and we look forward to working with you moving forward.

Here are a few important notes about participating as a Chamber Champion:

- **Committing your time:** As a Chamber Champion, you are expected to make time to attend quarterly meetings that will focus on upcoming events, volunteer opportunities, organizational updates, learning tools and getting to know your fellow Chamber Champions.
- **Connecting with members:** Chamber Champions are liaisons to The Mississippi Gulf Coast Chamber of Commerce, Inc. members. As a Chamber Champion, you will have the opportunity to assist with membership in both member recruitment and retention efforts. Chamber Champions are the welcoming group of the Coast Chamber and are encouraged to attend ribbon cuttings, grand openings, groundbreaking, retention visits and other business celebrations for the many active Coast Chamber members.
- **Building Relationships:** Being a Chamber Champion allows you the opportunity to encounter a variety of different businesses and people. You are encouraged to take advantage of getting to know your fellow Chamber Champions and serving as a "buddy" to new members looking to get involved.

The Chamber Champions will be capped at 30 this year, with no more than two Chamber Champions representing the same company. Additional changes are as follows:

- **Point System:** Points will be earned for attendance at Chamber Champion meetings, ribbon cutting, chamber events, or volunteering opportunities. Points may also be earned by bringing a guest and recruiting a new member. Chamber Champions with the most points at the end of each quarter will be awarded. A special announcement will be made at annual meeting for Chamber Champion of the year.
- **Monthly Focus:** Each month we will focus on the following: member retention, member recruitment, or member engagement. We will rely on you to help the organization connect with current members, help guide them on where to get plugged in and even start the conversation with potential members.

I want this to be a rewarding experience for you as an active member of the Mississippi Gulf Coast Chamber of Commerce, Inc. So please let me know if you have any questions or concerns. You will be an integral part of our efforts moving forward and for that, we thank you!

Mei-Li Hernandez
Mississippi Gulf Coast Chamber of Commerce, Inc.
Membership Development

CHAMBER CHAMPIONS



Mississippi Gulf Coast Chamber of Commerce, Inc.

Contact Information

Name	
Company, Title	
Work & Cell Phone	
E-Mail Address	

Why are you interested in participating as a Chamber Champion?

Briefly share what you are looking to get out of your experience as a Chamber Champions?

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Do you want to refer someone to join you as a Chamber Champion?

Name (printed)	
Email & Phone Number	

I, _____, have read, understand and agree to the Chamber Champion Guidelines.
(print chamber champion name)

Signature

Date

Please return completed form:

Mei-Li Hernandez

Membership Development Coordinator

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Mississippi Gulf Coast Chamber of Commerce, Inc.

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