



Dear Community Partners,

Over the past 28 years the Chamber Leadership Program has prepared 470 aspiring leaders to take on challenges within our community. Part of the learning process was to introduce them to the many non-profit and charitable organizations that make our city such a special place.

Sub-groups of each class were then assigned to work on a specific group project that was submitted by various non-profit organizations. During the early years of the Leadership Program there were always more non-profits making requests than there were candidates available to work on them.

Projects such as the West Bend Welcome Signs, the Educational Foundation for West Bend Schools and the Residential Knox Box program for the Fire Department are just a few examples of the contributions made by previous classes. Through these projects candidates learned about our many organizations and as graduates now serve on over 200 non-profit boards and committees.

However, in recent years there have been fewer projects submitted and many of those were marketing related. A significant number of our candidates do not have marketing backgrounds and were ill prepared both in knowledge and time to successfully complete the projects assigned to them. As a consequence the end product did not provide a useful outcome for the non-profit requesting assistance.

After much thought, the Leadership Board has decided to change the project component for the 2018/2019 class. We are seeking organizations to invite a group of class participants to become part of their organization for the duration of the class, September through May. During this time, the Board ask that the class participants experience the mission, activities, operations, and the role of a board of directors in a non-profit and charitable organization. We anticipate that this new project component of the class will provide Leadership Program participants a meaningful experience of the critical function non-profit and charitable organizations fulfill in our community.

We invite you to take part in this new project component by completing a project application. The Leadership Board anticipates selecting five organizations for the upcoming year.

Thank you and we look forward to working with you.

A handwritten signature in black ink, appearing to read "M. Reish".

Melanie Reish
President

A handwritten signature in black ink, appearing to read "Jason R. Loomans".

Jason Loomans
Treasurer



Leadership West Bend is seeking organizations to invite a group of Leadership West Bend class participants to become part of their organization for the duration of the program (September to May) and provide members the experience of the organization's mission, activities, operations and the role of a board of directors within a non-profit and charitable organization.

Group Project Proposal Application Form -- Class of 2019
Please clearly print all information.

Organization: _____

Briefly describe the mission of the organization:

How will Leadership West Bend class members be involved in your organization?

Name, phone number and email of person submitting the proposal.

Name, phone number and email of organization contact if different from person submitting the proposal. _____

Project mentors may also be required to meet with candidates on select program days.
Questions? Please contact Cheryl at the West Bend Area Chamber of Commerce at 262-338-2666.

Complete and return your proposal by July 9, 2018 to:
Leadership West Bend
West Bend Area Chamber of Commerce
304 S. Main Street
West Bend, WI 53095