

Leadership West Bend energizes new and existing leaders to make a long-lasting investment in our community. Graduates strengthen the West Bend area through their time, knowledge and passion.

**Program**

Leadership West Bend is a nine month program beginning in September with a two day retreat (Sept. 15/16). Full-day sessions are conducted the third Thursday of each month with a focus on specific community-based curriculum. Book discussions are held each month with a specific leadership reading chosen by the Alumni Board. Candidates also participate in a group community project for a non-profit organization. Graduation is held May 18th with the presentation of the final group project followed by a luncheon and graduation ceremony.

At each program session, Leadership Alumni and local leaders will provide information on specific topics including: Environment (Oct. 20); History, Heritage and Culture (Nov. 17); Public Safety (Dec. 8); Health & Wellness (Jan. 19); Education (Feb. 16); Human Services (March 16) and Business (April 20).



**Lac Lawrann  
Conservancy  
Environment Day**

**Group Challenges  
Fire Station #1  
Public Safety Day**



**Who Should Participate**

Anyone employed or living in the West Bend area is encouraged to submit an application. Participants should convey a desire to serve the community in a leadership role. Upon acceptance to the program, each participant must make a commitment to attend all sessions to fulfill graduation requirements.

**What Participants Will Gain ...**

Graduates discover and better understand the community they live in and as a result become a better leader and citizen. Many find that this program brings out qualities in them they did not know existed! They leave with a greater understanding and perspective of our community; a knowledge of themselves and how to utilize their strengths; enhanced confidence and decision-making skills; unparalleled learning opportunities; a new network of professionals; and a passion to build our community.

**What Employers Will Gain ...**

Many employers derive a plethora of benefits from an investment in Leadership West Bend. Their employees' involvement in the program builds a stronger connection to the community for their business/organization through:

- Networking opportunities
- Grooming leaders for self-growth within their business/organization
- Improvement of employees' strengths in working with others and providing a vision for "big picture" thinking
- Exposure and visibility of their business/organization
- Heightening of problem-solving skills
- Involvement in a community-based curriculum program that bestows knowledge and strengthening of skills

**Tuition**

Program tuition is \$800.00 for a WBA Chamber member and \$1,600.00 for a non-member. Tuition includes all program materials, retreat, speaker costs and meals. Partial financial assistance is available through scholarships from the Leadership West Bend Alumni Association and awarded at the discretion of the Recruitment Committee.

**Information**

For more information about the Leadership West Bend program, contact the West Bend Area Chamber of Commerce at (262) 338-2666.