

30 UNDER 30

TravelAgent

TRAVEL AGENT MAGAZINE
RECOGNIZES 30 RISING
STARS FOR 2017

EMILY KLOS, 28 Shooting Star Travels West Bend, WI



Emily Klos was still a “tween” when she got her first experience as a travel advisor. “I pretty much planned my family trip to Disney World in seventh grade,” she says. Flash-forward to college graduation when her best laid plans to go to law school went awry. “Due to the state of the economy, I decided to forgo my seat at Marquette Law. I’ve always loved travel, customer service and small businesses, so I decided to pursue a job at the local travel agency handling my [own] destination wedding rather than looking for a career in a different part of travel,”

she says. “Becoming a travel agent for a small local agency where I could interact with people and be in customer service was a natural fit and I do not have any regrets,” she adds. Likewise, Peggy Fischer, president and owner of Shooting Star Travels, has no regrets about hiring Klos. “Emily joined our agency nearly six years ago. She started as an office assistant and moved up to [being] an agent within two years. Since then, she has become a million-dollar agent and an asset to my agency. From weekend Las Vegas trips to luxury European travel, she has the ability to connect with anyone with any budget or age. I am very proud to employ her in this agency and look forward to seeing her grow.” In her time at Shooting Star, Klos has observed that “Millennials are super interested in places that are different. After qualifying clients in this age group, most people say that they don’t want to vacation or honeymoon in an area where their friends just went. Staying on top of new hotel openings, new airlift and up-and-coming destinations is vital to selling to this market. They all want something unique.”