



Sullivan County Chamber of Commerce

## MEMBERSHIP BENEFITS

**OUR MISSION:** The Sullivan County Chamber of Commerce and Industry, Inc. is here to **assist, support, promote** and **advocate** on behalf of our member business community.



## BOARD ACCESS

*Our Board Is Comprised Of A Unique And Diverse Cross Section Of Sullivan County. Our Ex-Officios Consist Of The Partnership For Economic Development, Sullivan Catskills Visitor Association, Sullivan County Manager, SUNY Sullivan, SC BOCES, Small Business Development Center & Sullivan County Chamber Foundation.*

*Our Remaining Members At Large Are Selected Annually And **VOTED BY YOU!***



## OUR OFFICE

Weekly Updates & Event E-Blasts

*With Special Addition Chamber Cares For Our Non-Profits*

Access  
To Our

Business Card Rack & Bulletin Board

Hand Written Membership Thank You New and  
Renewal

Use Of Our Meeting Space With Advanced Notice

*We want your business to grow and succeed. The Sullivan County Chamber can help you develop valuable connections to other businesses, potential customers and your community.*

## ADVERTISING OPTIONS

Annual Sponsorships

Event Sponsorships

Relocation Guide AND  
Map Advertising

Website Banner  
Advertising

E-blast Advertising

Grand Opening /  
Ribbon Cutting  
Assistance & Promotion



## HAVE QUESTIONS?

(845) 791-4200 OR CHAMBER@CATSKILLS.COM

Sullivan County Chamber of Commerce

# NETWORKING SPONSORSHIPS and OPPORTUNITIES

The absolute best way to promote your business, in any economy, is getting out there the old-fashioned way and meeting people. One of the biggest dilemmas is figuring out where to go. Wouldn't it be nice to have that information at your fingertips? And to know where to go and who was gonna be there? Problem solved! As a member of the Sullivan County Chamber of Commerce you have unlimited access to Chamber Breakfasts, SCYP Evening Mixers, Ribbon Cuttings, and many more fun-filled networking events that will be guaranteed to help jump-start your business!

"Becoming involved with the Sullivan County Chamber of Commerce has been one of the greatest decisions that I've made for my business. In my industry, being noticed in the local community is paramount for success and the Chamber has enabled me to showcase myself and my business to the individuals and businesses that I would like to have as clients."

- Brad Rutledge (The Keats Agency)



## NETWORKING OPPORTUNITIES

The Chamber holds at least 2 networking events per month. The First Friday of every month the Chamber holds a networking breakfast in various locations from 7:30am- 9:00am and affords an opportunity for businesses to target their messaging to a great sampling of members, precise planning and strategic seating ensure that you network with new businesses each month. The SCYP Evening Mixers are held every month held at various locations throughout the county from 5:30pm- 7:30pm and foster a social environment to support the growth and development of all professionals.

**Networking Breakfast • SCYP Mixer • YEL!Fest  
Annual Fundraiser • Annual Meeting/Pride Awards**



## NETWORKING BREAKFASTS \$425 for Sponsorship

SPONSOR RECEIVES ALL PRE-EVENT ADVERTISING INCLUDING...  
Radio, Website/E-Blast, Community Calendars & Social Media

*Access To Screen, Projector, Laptop, Speakers And Microphone*

*Table Real Estate / 15 Minutes To Present At Breakfast*

*Access To Attendee List / 4 Attendees FREE*

**ATTENDEES EACH RECEIVE A 30 SECOND ELEVATOR SPEECH, ACCESS TO NETWORKING OPPORTUNITIES, SPONSORSHIP INFO, BREAKFAST & MORE!**



## SCYP MIXER \$275 for Sponsorship

SPONSOR RECEIVES ALL PRE-EVENT ADVERTISING INCLUDING...  
Radio, Website/E-Blast, Community Calendars & Social Media

*Access To Screen, Projector, Laptop, Speakers And Microphone*

*Table Real Estate / 15 Minutes To Present At Breakfast*

*Access To Attendee List*

**ATTENDEES EACH RECEIVE NETWORKING OPPORTUNITIES,  
SPONSORSHIP INFO, HORS D'OEUVRE & MORE!**



Sullivan County Chamber of Commerce

# ANNUAL SPONSORSHIPS and FUNDRAISER

We help promote chamber members through Annual Sponsorship which ensures you are showcased throughout the entire year.

**ALL CHAMBER EVENTS HAVE SPONSORSHIP OPPORTUNITIES FOR MEMBERS. YOU CAN SHOWCASE YOUR BUSINESS TO ALL OTHER ATTENDEES WHEN YOU SPONSOR AN EVENT.**

## ANNUAL CHAMBER SPONSORSHIP

### CRUSADER \$5000

- Logo displayed on website homepage, sponsor landing page, weekly e-blasts and Facebook album
- Logo displayed on banner at all Chamber events with other Crusaders
- Verbal mention at all Chamber breakfasts
- ½ page ad in our 2019-21 Relocation Guide
- Pinned on our 2019 Sullivan County Map
- Dedicated e-blast header (1)
- Sponsored e-blast 'Brought to you by' (4)
- Enhanced listing on our website
- Radio Ad campaign – on Thunder 102, WSUL & WVOS!
- Executive Networking Breakfast Card – 10 breakfasts
- Exclusive Annual Meeting/Pride Awards Sponsor - plus 4 tickets

### CHAMPION \$3000

- Logo displayed on sponsor landing page & Facebook Album
- Logo displayed on banner at all Chamber events with other Champions
- Verbal Mention at all Chamber breakfasts
- Enhanced Business Listing in the 2019-21 Relocation Guide
- Sponsored e-blast 'Brought to you by' (2)
- Enhanced listing on our website
- Tag line credit on our membership commercials "Brought to you by our Chamber Champions"
- Executive Networking Breakfast Card – 10 breakfasts
- Annual Meeting/Pride Awards - 2 tickets

### ADVOCATE \$1000

- Name listed on banner with other advocates
- Name listed on sponsor landing page
- Verbal mention at all Chamber breakfasts
- Bold listing in the 2019-2021 Relocation Guide
- Executive Networking Breakfast Card – 10 breakfasts
- Annual Meeting/Pride Awards – 2 tickets

**YOUR PARTNER  
FOR SUCCESS**

## ANNUAL FUNDRAISER

**OUR ONLY FUNDRAISER FOR THE YEAR!  
A FUN-FILLED EVENING OF ENTERTAINMENT!**

### GOLD \$3000

- You will be an event sponsor with your logo displayed on website, social media, print & radio advertising.
- Logo on our event digital invites
- Signage at the event will display your logo
- Verbal mention at the event as a Gold Sponsor
- 6 Tickets (must confirm attendees)

### SILVER \$1500

- Your logo will be displayed with other Silver sponsors on our website & social media
- Your logo will be displayed at the event with other Silver sponsors
- Verbal mention at the event as a Silver Sponsor
- 4 Tickets (must confirm attendees)

### BRONZE \$750

- One dedicated E-Blast Header
- Inclusion in Social Media Posts  
1x a week in event page,  
1x week featured on chamber Facebook page
- Inclusion on the Website as sponsor
- Your name will be listed at the event with other Bronze Level sponsors
- 2 Tickets (must confirm attendees)

**\$100/Person OR \$175/Couple**

# THE SCYP'S



## WHO ARE THE SCYP's?

The SCYP's are a task force of the Sullivan County Chamber of Commerce.

You may be wondering, what exactly does that mean?...

It's quite simple...

**YOUNG PROFESSIONALS + SEASONED PROFESSIONALS + NETWORKING = SUCCESS**

We come together for fun and value added networking to raise money to support the youth in our community. We provide a Leadership Sullivan Tuition Scholarship to an SCYP member to complete the program, a college scholarship to a Sullivan County High School Graduate, as well as a scholarship to the Bethel Woods Center for the Arts Summer Youth Program.

We host the SCYP Evening Mixers to provide a platform for anyone to speak about their business and gain some valuable information from our sponsors. Every mixer is designed to be fun, valuable and provide the best opportunity to promote your business or organization. Your membership to SCYP is included in your Sullivan County Chamber of Commerce membership and is open to you and your staff. We do this to encourage you and your staff to participate in the SCYP's.

If you are not a member of the Chamber, you can join as an individual for a \$25 Annual Membership fee. This money goes directly to our scholarship fund. We want to inspire more young professionals in the county to be more involved in their communities.

## YEL!FEST 10 SPONSORSHIP

### VITALITY \$300

Your business logo displayed on scroll with other Vitality sponsors on a projector screen & tables

Your business name mentioned to all attendees of YEL!Fest as one of its proud sponsors.

Your logo/business name listed as YEL! Vitality Sponsor on our website/social media for 1 year

Two FREE entries

### DYNAMIC \$150

Your business logo displayed on scroll with other Vitality sponsors on a projector screen & tables

Your business name mentioned to all attendees of YEL!Fest as one of its proud sponsors

One FREE entry

### SUPPORTER \$50

Your business name mentioned to all attendees of YEL!Fest as one of its proud sponsors

One FREE entry

### TICKET PURCHASE \$30

*Admission To The Largest Networking Event In Sullivan County!*

[CATSKILLS.COM/MARKETING-OPPORTUNITIES](http://CATSKILLS.COM/MARKETING-OPPORTUNITIES)

For information & updates!

# MARKETING OPPORTUNITIES

Getting your name in front of your clients can be a challenge. As a business, you have to gather email or mailing addresses, make sure you adhere to all of the SPAM and mailing laws, etc. As a member of the Chamber, you will receive tools to help you market to your fellow members, including a valuable listing on our website.

## OUR WEBSITE

Full Access To Our Membership List With Contact Information

Our Partners & Annual Sponsors/Relocation Guide

Additional Marketing Opportunities

County/Local Business Association Information

Website Listing With Search Capability

By Name, Category And Keywords and Including: Contact Information, Image (Logo), Map, Website & Social Media Platform Integration

Members Only Section Including:

- ✓ Account Management
- ✓ Event Registration
- ✓ Invoice Payment
- ✓ Primary And Individual Logins Available
- ✓ Post Coupons To The Public Or Members Only
- ✓ View Member To Member Discounts
- ✓ Post Jobs
- ✓ Post Events/Functions
- ✓ Post News Releases
- ✓ Social Media Mentions, Posts & Tags
- ✓ Referral Reporting
- ✓ Enhanced Website Listing



### Why Join Your Chamber Of Commerce?

The Chamber of Commerce carries the reputation of being a leader of business integrity in the community and affiliation adds to your credibility as a business.



## SOCIAL MEDIA

Social Media Sharing Mentions, Posts, Tags... Including Facebook & Instagram

New Member Share/Welcome

Current Member

Quarterly Sharing

Assistance In Growing Your Social Media Presence

Featured Sponsors

Event Notifications



## ENHANCED WEBSITE LISTINGS

Priority Placement In Your Business Categories

Search Results Description with Logo And Website Link

Unlimited Search Keywords with 5 Highlights With Linked Text

Large 1600-Character Description, Logo Map Link, Social Networks

Up To 15 Photos & Link To Youtube Videos

Clean Mobile Friendly Version Of Enhanced Profiles

Sullivan County Chamber of Commerce  
**MARKETING OPPORTUNITIES**

**2019-21 Relocation Guide and Map Ad Pricing**

The Map & Relocation Guide Are Great Ways For Tourists, Locals & New Residents Alike To Find The Places & Information In Sullivan County That They're Looking For...

From Dining & Dancing To Hiking, Museums, Galleries, Healthcare, Professional/Personal Services and More, **It'll All Be Included.**

With distribution of 10,000+ all over the Sullivan County area, plus a downloadable version, your business will be sure to benefit from being a part of this piece of media.



**Make Sure Your Business Is On The Map!**

**Front Inside Cover \$1500**

one available (Members only)

**Back cover \$1500**

one available (Members only)

**Back inside cover \$1300**

one available (Members only)

**Member Full page ad \$1200**

**Non-member Full page ad \$1500**

**Member ½ page ad \$600**

(included for Crusaders)

**Non-member ½ page ad \$750**

**Member Full Enhanced listing \$150**

(Included for Champions)

**Non-member listing \$250**

**Business listing FREE For Members category, name & phone**

(Bold listing included for Advocates)

**Only \$250**  
for each 2.5" x 3.5" ad space  
**or \$450**  
for a Double-Space

**Plus... Get Pinned on the map!**  
*Included for Crusaders!*

**Have Your Ad Designed Professionally For \$50**

Provide us with your logo, photo, and the info for your ad and our partner, *Hudson Valley Advertising*, will design the ad for you!

*Buy opportunities in both the map and guide for a combined savings! Contact the Chamber office to find out more!*

**NEW! E-MAIL ADS**

**"BROUGHT TO YOU BY" \$100**

Named sponsorship with Linked Business name (one month)

**EMAIL HEADER AD SINGLE \$125** 650W X 200H (pixels)

**EMAIL HEADER AD MONTH \$400** 650W X 200H (pixels)

*Let The Sullivan County Chamber Of Commerce Assist YOUR Business And Become YOUR Partner For Success!*

# THE ANNUAL MEETING & PRIDE AWARDS

Join us at our Annual Meeting to welcome our newly elected members of the Sullivan County Chamber of Commerce Board. This event celebrates the accomplishments the Chamber has achieved throughout the year and showcases our Pride Award recipients. The Pride Awards honor 5 individuals from throughout Sullivan County for their community involvement and their contributions to the economic development in the county. Everyone in Sullivan County is invited to participate in the nomination process. The Pride honorees are then selected by our dedicated and distinguished past businesspersons' of the year winners.

The five winners selected are **Business Person of the Year, Distinguished Service to the County, Distinguished Achievement in the County, Young Emerging Leader** and one **Township Award**; all to be honored at this prestigious ceremony.

## **BUSINESS PERSON OF THE YEAR...**

Recognized for their dedication to the residents and businesses of our County and community. They continuously go above beyond to impact the entire county in many aspects. They show true business influence, leadership style, and strategic initiatives that they share throughout their community. We recognize and commend their efforts toward the betterment & improvement of Sullivan County.

## **DISTINGUISHED ACHIEVEMENT AWARD...**

Recognized for their tireless effort and dedication to the betterment of Sullivan County. They show leadership and extensive contributions to our community. They have accomplished significant impact on their surroundings and the people of Sullivan County.

## **DISTINGUISHED SERVICE AWARD...**

To recognize an individual's act of helpful activity, help or extraordinary service and dedication to their community. Their leadership and tireless efforts are an example for others to follow. It is given to a person who has made an outstanding service contribution to the community.

## **YOUNG EMERGING LEADER...**

Recognizes an individual for their outstanding dedication in the Sullivan County Community. They clearly serve as a role model for young and seasoned professionals. They tirelessly work as examples of leadership, integrity, professionalism and creativity.

## **TOWNSHIP AWARD...**

A rotating township award to recognize a business or an individual for dedication, commitment and effort in promoting and contributing to their community. It is designed to recognize and reward entrepreneurial engagement in townships while building confidence in township based businesses. We want to celebrate, recognize and reward entrepreneurial talent in each township while supporting the townships' goal and commitment to revitalizing the township economy.



## **Why Join Your Chamber Of Commerce?**

The Chamber of Commerce is a close-knit organization in which members work to support each other's businesses.

## **JOIN US FOR THE ANNUAL MEETING & PRIDE AWARDS...**

*Event Sponsorships Only available to Crusaders*

**ATTENDEE**

**\$75/person**

**TABLE OF 10 ATTENDEES**

**\$700**

## TRAINING, SUPPORT & ADVOCACY

We help support our member businesses by offering educational seminars and training to help them stay in touch with the latest information and technology to keep their business running successfully. We are open to your ideas on trainings or desired topics. Contact us to let us know what we can do!

## OUR PARTNERS



Sullivan County Chamber of Commerce Foundation is a not-for-profit corporation organized under the rules of Section 501(c)(3) of the Internal Revenue Code, is organized exclusively for scientific, educational, and charitable purposes. To enhance the knowledge and workings of Sullivan County among individuals in business and to further enhance programs or services of the Sullivan County Chamber of Commerce, in regard to its scientific, educational and charitable purposes. [www.sullivanchamberfoundation.org](http://www.sullivanchamberfoundation.org)



The Leadership Sullivan Program is a platform that expands leadership potential of participants through: educational programs designed to broaden individuals knowledge of the County, improve communication skills, and increase organization and problem solving skills. The program provides an opportunity to thrive in a culture that allows for the advancement of yourself, in addition to the well-being and advancement of those around you. Leadership Sullivan offers real benefits for you, and/or employee, and your community – to enhance potential, become better connected, and gain knowledge. The program is coordinated through the Chamber Foundation, and is a non-partisan program that relies on support from the business community to reach its goals. Visit [www.leadershipsullivan.org](http://www.leadershipsullivan.org) for more information and how to be a part of the program!

## CATSKILLS HOSPITALITY



The Sullivan County Chamber of Commerce & Sullivan Catskills Visitors Association present:

### THE CORE 5

- **BRAND** - What is the Sullivan Catskills brand and how it affects the Sullivan Catskills experience?
- **SERVICE** - Where does customer service start? Before they walk through your door - and when their journey begins.
- **LEADERSHIP** - Everyone's a leader - even if you're not "the leader."
- **CULTURE** - There are 8 critical qualities to a "Customer Friendly" approach...
- **INNOVATION** - Lasting Impressions - The Micro Moment Experience

**Customer Service is not a department.** It is a philosophy to be embraced by every employee – from the owner to the most recently hired. Every contact customers have with your business is an opportunity for you to improve the reputation of the business and increase the likelihood of future sales. By creating the Sullivan Catskills experience, together, we have the opportunity to set ourselves apart and build loyal customers.

**We can train you and your staff with these exceptional tools to help you achieve success. We can also customize the training to fit your individual needs.**

## ADVOCACY: WHAT REPRESENTATION DOES MY CHAMBER LEADERSHIP AFFORD ME?

Early Access To Government Bids / Proud To Coordinate Pride Awards – 25+ Year Running Recognition Event  
Extensive County Government Relationships / Partnership For Economic Development Board Member (Ex-Officio)  
Workforce Development Board Member & Strategic Partner  
Sullivan County Chamber of Commerce Foundation Board (Ex-Officio) And Leadership Sullivan Presenter  
Sullivan Renaissance Steering Committee Member / SC BOCES Mock Interview Volunteer