

"Build Your Own" Order Form

CHOICE	AD SIZE	DIMENSIONS	INSTRUCTIONS	COST
EXPERIENCE GUIDE				
<input type="checkbox"/>	Full page ad, with bleed	8.125" w x 10.75" h, trim size	Add .125" bleed. Ensure 1/4" type safety area from trim.	\$1650.00
<input type="checkbox"/>	Full page ad, non-bleed	7.125" w x 9.75" h	With crop marks	\$1650.00
<input type="checkbox"/>	Half page ad	6.5" w x 4.82" h	No crop marks	\$1200.00
<input type="checkbox"/>	Third page ad	4.3" w x 4.82" h	No crop marks	\$930.00
<input type="checkbox"/>	Sixth page ad	2.08" w x 4.82" h	No crop marks	\$500.00
<input type="checkbox"/>	Dining Advertorial	1/9 of a page (see sample)	Supply hi res photo and approx. 21 words description	\$225.00
LIVE & WORK IN SAUGEEN SHORES GUIDE				
<input type="checkbox"/>	Full page ad, with bleed	6" w x 9" h, trim size	Add .125" bleed. Ensure 1/4" type safety area from trim.	\$1650.00
<input type="checkbox"/>	Full page ad, non-bleed	5" w x 8" h	With crop marks	\$1650.00
<input type="checkbox"/>	Half page ad	5" w x 3.875" h	No crop marks	\$1200.00
<input type="checkbox"/>	Quarter page ad	2.37" w x 3.87" h	No crop marks	\$720.00
MAP PADS				
<input type="checkbox"/>	Standard Ad	3.5" w x 2" h	No crop marks	\$420.00
KIOSK BROCHURES (displayed at beaches and on trolley)				
<input type="checkbox"/>	Standard Ad, "Where to Stay"	3.75" w x 2" h	No crop marks	\$375.00
<input type="checkbox"/>	Standard Ad, "Where to Eat"	3.75" w x 2" h	No crop marks	\$375.00
<input type="checkbox"/>	Standard Ad, "Things to See and Do"	3.75" w x 2" h	No crop marks	\$375.00
<input type="checkbox"/>	Standard Ad, "Events"	3.75" w x 2" h	No crop marks	\$375.00
CHAMBER WEBSITE AD				
<input type="checkbox"/>	Standard Ad, 3 months	250px x 250px	Max. size: 50KB. File type: jpg, png, gif	\$55.00
<input type="checkbox"/>	Standard Ad, 6 months	250px x 250px	Max. size: 50KB. File type: jpg, png, gif	\$82.50
<input type="checkbox"/>	Standard Ad, 12 months	250px x 250px	Max. size: 50KB. File type: jpg, png, gif	\$140.00

UPGRADE YOUR GUIDE AD(S) TO A PREMIER LOCATION

FULL PAGE

- Outside Back Cover +\$1250.00 ea.
 Inside Front Cover +\$375.00 ea.
 Facing Inside Front Cover +\$375.00 ea.

HALF PAGE

- Inside Front Cover +\$200.00 ea.
 Facing Inside Front Cover +\$200.00 ea.

UPGRADE(S) (see info at left)

SUBTOTAL

HST (13%)

TOTAL (to be payed with order)

PAYMENT (Payment must be made with ad order)

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

- I will supply ad I will require an ad build Repeat last year's ad
 I will pay through the Chamber Website by Jan. 23, 2019
 I have enclosed a cheque

Please apply charges to my Credit Card: Visa MasterCard

Name on Card: _____

Card Number: _____

Expiration Date: _____

Signature: _____

Specifications For Supplied Print Ads

Press ready pdf (embed fonts), cropped to proper size, no crop marks (full page with bleeds only should add .125" bleed and ensure 1/4" type safety area from trim). JPGs and Microsoft Word documents not accepted. All files must be supplied in CMYK at no less than 300 dpi or will be returned. Include your website in your ad for your free link to your website in our online edition.

We Will Build Your Ad For You At No Cost

Graphic design of ad includes one set of proofs with one set of revisions. **Additional revisions will be charged to the advertiser at the rate of \$90.00/hr.** Advertisements and artwork created by The Chamber for this Guide are the property of the Saugeen Shores Chamber of Commerce. If the advertiser wishes to use the print ad for another publication, the graphic design company can make it available for a fee.

Ad space is limited. Call 519.832.2332 to book yours or email Info@saugeenshoreschamber.ca

Order Before January 23, 2019

NO EXTENSIONS WILL BE MADE, PAYMENT MUST BE MADE WITH AD ORDER.