



Empower. Cultivate. Connect.

SAUGEEN SHORES CHAMBER OF COMMERCE

2018-2019 Member Benefits Highlights

saugeenshoreschamber.ca
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The Chamber is a Community. The Saugeen Shores Chamber of Commerce is a **non-profit organization**, governed by a volunteer board of directors. But this isn't your grandfather's business social club! **We're an ecosystem!** A village! A cradle and a catapult for the business community. We innovate and strengthen! The Chamber Community is home to over **60,000 members province-wide and 200,000 nation-wide, with almost 400 of them located right here within Saugeen Shores.** Our members are innovators, entrepreneurs, community builders, nonprofits, private business and investors working across sectors from farming to tourism and everything in between. Chamber member businesses work across sectors to create a better world. And we help accelerate their success and amplify their impact through the power of networking, community bridging and collaboration. Together, we're building a movement for better business and prosperity for Saugeen Shores! Ready to join us?

Seeking ~~Good~~ Exceptional Leaders. We have opportunities to help nurture your professional and personal development. Entrepreneurism, networking, social innovation, community collaborations, and career advancement, it's right here in our Chamber Movement

Membership benefits Business. What do we offer in exchange for your investment? The benefits are endless: professional and personal development, strategies to help reduce your bottom line, programs to keep your employees healthy & happy, advertisement options to help you stand out, a platform for your social responsibility and public relations message and more! *For less than \$260 per year, membership with the Chamber is your best marketing strategy*

We are not a chamber of yesterday. We are defining the chamber of tomorrow and we want you to come with us.

Why Join the Chamber?



Networking
Opportunities



Program & Event
Involvement



Credibility



Promotional
Opportunities



Seeking Customer
Referrals



Community
Exposure & Support



Business
Advocacy



Cost-Effective
Business Savings



Fuel savings
Health & dental insurance
Shipping services
Office supplies
Human Resource Services
Merchant services
Cell Phone Packages
Banking
Home & Auto Insurance
Wellness and Lifestyle
programs
More on the way...

Save money.

The Saugeen Shores Chamber of Commerce recognizes the importance of cost- saving measures for business. The Chamber Affinity Programs are money-saving programs made available only to Chamber members and are exclusively negotiated for you. **Contact Cheryl Beamish for a referral.**



Business After Hours
BRASS Awards
Golf Tournament
New Member Welcome
Educational opportunities
Distinguished Speakers
Advocacy



Get social.

A number of social and business events are planned regularly by the Saugeen Shores Chamber of Commerce. These events are informative and provide excellent networking opportunities. Members and their employees are encouraged to participate in all programs whenever their schedule allows. Chamber members are also given the opportunity to sponsor events and programs in order to demonstrate support for Chamber initiatives and to promote member businesses. **Contact Kimberley Inniss-Petersen to discuss your best strategy.**



Newsletter

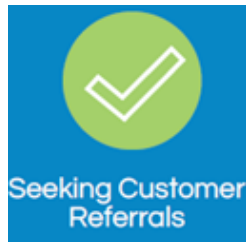
Event sponsorship

Membership directory

Website

*Live & Work Guide and other
print options*

Visitor Centre traffic



Stand out.

There are a variety of advertising opportunities available for Chamber members. The Saugeen Shores Chamber of Commerce provides you with a variety of cost-effective advertising opportunities for your business that will get your business in front of hundreds of potential new customers. **Contact Taralyn Golbeck for Chamber branding and advertisement opportunities.**

Get Engaged!

One of the best ways to support the Chamber AND your business is to stay ENGAGED! We offer many different opportunities for you and your employees to partner with us and each one is beneficial to your business AND our community!

When you support the work of the Chamber, you are showing commitment for a better community. The Chamber works daily to improve the community through advertising, events, programming, services, benefits & much more.

MORE Input  **MORE Output**

5 Ways to Be Involved with Our Chamber

- 1** **NETWORK!** Attend the monthly Business After Hours
- 2** **VOLUNTEER!** Sit on a committee and share your expertise
- 3** **ADVERTISE!** Live & Work Guide, Experience Guide, event sponsorships
- 4** **PARTNER!** Host a lecture, seminar or throw an event
- 5** **ENGAGE!** Use the Chamber Savings program

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