

ELIGIBILITY

NO PURCHASE NECESSARY AND WILL NOT IMPROVE CHANCE OF WINNING. To enter, you must be: (1) 16 years of age or older; (2) a legal U.S. resident; (3) not an employee, officer, director or agent of the Westminster Chamber (the “Sponsor”), any of the 2018 participating merchants and City of Westminster Office of Economic Development or any of their respective affiliates, subsidiaries or advertising/promotion agencies (collectively “Sponsor and Its Affiliates and Related Individuals”); and (4) not an immediate family member or living in the same household of any individual identified in (3) above. All federal, state and local laws and regulations apply.

HOW TO ENTER

To enter, participants must patronize a participating merchant in the 2018 *We Love Westy* Sweepstakes. It is at the business’ discretion to distribute tickets. Once a ticket has been received, participants must hold onto the ticket until all winning numbers have been claimed, after the campaign concludes. Entries will be accepted from participating merchants using ticket roll numbers. Entries will be distributed between open of each individual business on November 12th until 5:00PM on December 17th. All tickets must be distributed by 4:59 p.m. Mountain Standard Time to be entered into the drawing.

All late, lost, misdirected, incomplete, undelivered, scrambled or destroyed entries are ineligible entries, regardless of the reason or party responsible. False or deceptive entries or acts will render the entrant ineligible. Entries become the official property of the Sponsor and will not be acknowledged or returned. Sponsor and Its Affiliates and Related Individuals will not accept correspondence or telephone inquiries regarding the status of entries or the administration of the Sweepstakes.

By entering this Sweepstakes, each participant agrees to be bound by these Official Rules and by all decisions of Sponsor, whose decisions regarding all aspects of the Sweepstakes shall be final.

PRIZES

2018 participating merchants will distribute entries at their discretion. Each entry has an equal chance at one of three cash prizes. Grand Prize (1) - \$3,000 in cash, Grand Prize (2) - \$1,500 in cash and Grand Prize (3) - \$500 in cash. Winning one prize does not disqualify a person from the remaining cash prizes. The sponsor will notify public via website and social media page of winning numbers.

Winner is solely responsible for any and all Federal, state and local taxes and fees assessed as a result of the prize. Prizes may not be transferred, substituted or redeemed for cash, except at the discretion of the Sponsor. Sponsor reserves the right to substitute a prize or any one or more components of a prize with a prize or component of equal or greater value.

DRAWING AND ODDS

After 5:00PM on December 17, the Sponsor's representatives will conduct a drawing through which one winner will be randomly selected from among all eligible entries received in accordance with these rules. Odds of winning depend on the number of qualified entries submitted.

An affidavit of eligibility, release of liability and publicity release will need to be signed by the winner (unless the winner is a minor then their legal guardian or parent will suffice). The Chamber will announce winning numbers via social media and website. The winner must notify the Chamber either by phone or in person of their winning within 24 hours of posted announcement, proof of the winning ticket and claim of the cash prize will need to be completed within 48 hours of Chamber announcement. If the winner cannot be reached or fails to timely respond or comply with any of these requirements or if Sponsor determines the winner ineligible or disqualified, then, in Sponsor's sole discretion, the winner may be disqualified, and the prize forfeited. In such event, an alternate winner will be selected by random drawing from remaining eligible entries, for up to two times. Only three chances at each of the three prizes will be allowed.

By accepting a prize, the winner grants permission for Sponsor's use of the name, hometown, likeness, photograph, voice and statements of winner and

winner's travel companion(s) for advertising/publicity purposes without further compensation or permission, unless prohibited by law.

CONDITIONS OF PARTICIPATION

BY PARTICIPATING IN THIS SWEEPSTAKES, EACH PARTICIPANT RELEASES AND HOLDS HARMLESS SPONSOR AND ITS AFFILIATES AND RELATED INDIVIDUALS FROM ANY AND ALL LIABILITIES, DAMAGES, LOSSES, EXPENSES, INJURIES, CLAIMS AND ACTIONS OF ANY KIND ARISING OUT OF OR RESULTING FROM PARTICIPATION IN THIS SWEEPSTAKES OR FROM ACCEPTANCE, USE OR MISUSE OF ANY PRIZE, INCLUDING WITHOUT LIMITATION, CLAIMS BASED ON DEATH, PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY.

By participating in this Sweepstakes, each participant further agrees that any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Colorado. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Colorado, without giving effect to any choice of law or conflict of law rules or provisions (whether the State of Colorado or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Colorado.

Sponsor reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of this Sweepstakes or any website related to this Sweepstakes, acting in violation of these Official Rules or acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods, and disqualify any entrant using any such method. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE RELATED TO THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE VIOLATION OF CRIMINAL AND CIVIL LAWS AND

SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor is not responsible for any incorrect or inaccurate information, whether caused by users of any website related to this Sweepstakes, by any of the equipment or programming associated with or utilized in this Sweepstakes or by any technical or human error which may occur in during entry distribution to customer. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of, any website related to this Sweepstakes or any technical failure or malfunction. Sponsor is not responsible for any injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading or copying materials from or use of any website related to this Sweepstakes. If, for any reason, this Sweepstakes is not capable of running as planned, including, without limitation, by reason of, infection by computer virus, bugs, worms, tampering, hacking, unauthorized intervention, fraud, technical failures, or any other causes which, in Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend this Sweepstakes, and select winners from entries received prior to action taken, as Sponsor, in its sole judgment, deems fair and in accordance with these Official Rules without notice to entrants. In the event that this Sweepstakes is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify this Sweepstakes, or to disqualify participants residing in any affected geographic areas. In such event, Sponsor shall not have any liability to any participants who are disqualified as a result of such an action.

IN NO EVENT WILL SPONSOR AND ITS AFFILIATES AND RELATED INDIVIDUALS (EITHER JOINTLY OR INDIVIDUALLY) BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THIS SWEEPSTAKES, ANY PRIZES WON, YOUR ACCESS TO AND USE OF THE COMPANIES' RESPECTIVE WEBSITES OR THE DOWNLOADING OR COPYING FROM AND/OR PRINTING OF ANY MATERIAL OBTAINED

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WINNERS LIST

For the names of the prize winners, mail a self-addressed stamped envelope within ninety (90) days after the end of the Sweepstakes entry period to: Westminster Chamber, Attn: Westminster Chamber Sweepstakes, 9191 Sheridan Blvd. Suite 300, Westminster, CO 80031.

PRIVACY NOTICE

Information participants provide to the Sponsor will be used to communicate with participants regarding this Sweepstakes and otherwise as set forth in Sponsor's privacy policy as set forth on the website. Each winner's name, city and state of residence may be posted on the website.

SPONSOR

This Sweepstakes is sponsored by the Westminster Chamber, 9191 Sheridan Blvd. Suite 300, Westminster, CO 80031.