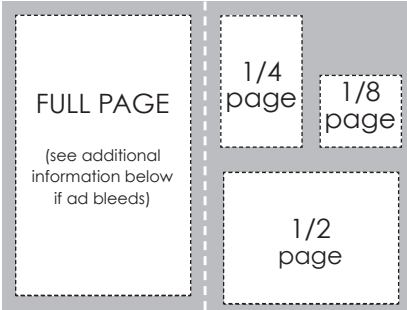


WESTMINSTER CHAMBER MEMBERSHIP DIRECTORY ADVERTISING SPECIFICATIONS



AD SPACE SIZES & DIMENSIONS

Full Page Trim	6.5" w x 10" h
Full Page Live	5.5 w x 9 h
Full Page Bleed	6.75 w x 10.25 h
1/2 Page	5.5 w x 4.375 h
1/4 Page	2.625 w x 4.375 h
1/8 Page	2.375 w x 2 h

SUBMISSIONS OF DIGITAL ADVERTISEMENTS

We prefer advertising be submitted in PDF format. PDFs must be high resolution, CMYK format with fonts converted to outline or embedded. (Pantone colors and spot colors should be converted to CMYK.) If a PDF requires any editing, a new file will need to be provided by the advertiser.

We cannot guarantee the quality of JPEGs, GIFs or PDFs that are provided to us that are not high resolution. If supplying a TIFF or EPS, they must be CMYK and at least 300 dpi and fonts must be converted to outline or embedded.

COLOR

4-color process.

POSITION

Positioning of advertisements is at the discretion of the publisher.

FULL-PAGE ADS

- Bleeds: Allow 1/8" all sides beyond trim size
- If provided as a PDF, please make page size 6.75" w x 10.25" h
- Trim Size: 6.5" w x 10" h
- Safety Image Area: 5.5" w x 9" h



Juliet Abdel

President

303.961.5975

juliet@WestminsterChamber.biz

Full page with bleed (add .125" all four sides) :

Trim Size: 6.5" wide x 10" high
Safety Image Area: 5.5" wide by 9" high
Final PDF size: 6.75" wide by 10.25" high

Full page without bleed:

5.5" wide x 9" high

1/4 Page
2.625" wide x 4.375" high

1/8 Page
2.625" wide x 2" high

Half Page
5.5" wide x 4.375" high