

PHASE: RESOURCE HUB & BUSINESS OUTREACH

- COVID-19 Page Launched on *March 16*
- News Releases Updated on *Friday's (Weekly)*
- Phone Calls to Businesses Started On *March 20*
- Business Impact Survey Started On *March 17*
- COVID Digest Emails Frequency *2-3x Per Week*
- Social Media Engagement Across all Platforms *1x-7x Per Week*

PHASE: BUSINESS ADVOCACY

- Federal Relief Dollars Letters & Alerts Sent
- Financial Assistance City & County (City Grant) *April 13-15*
- Legislative Session Priorities Roundtable Held on *April 22*
- Involved in City/County business COVID19 groups

PHASE: BUSINESS EDUCATION & DIRECT SUPPORT

- Livestream Webinars: COVID 19 Series Started on *March 20*
- Business Support Series: Industry Town Hall, Live with City, County, Districts, and State Elected Officials *March 30*
- Immediate Dine Local Campaign *March 17-April 30*
- Masterminds Support Online Forum Group Opened *April 1*

PHASE: MISC. COMMUNITY SUPPORT

- Guides Produced: Local Dining List Produced *March 19*
- Activity Guide for Families with Kids Produced *March 20*
- Virtual Job Fairs for Job Seekers on *April 2, April 30*
- Westy Wisdom to support seniors in assisted living *April 23*
- Handsewn Mask Community Project Launch *March 20*

What's Next? (Building On Above)

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- Distribution of State & County Orders to Businesses
- Suggested Best Practices Guide to Return to Work: Developing
- Reopening Survey: Scheduled
- Redefine Business Support Series

PHASE: BUSINESS ADVOCACY

- Definition of Criteria for Industry
- Relief dollars from Counties
- Cross collaboration with Public Health Departments

PHASE: BUSINESS EDUCATION & DIRECT SUPPORT

- Tangible Toolkit to Open: Developing
- Social Distancing Programs: Scheduled
- Shop Local #WestyRISE Chamber and City Program: Scheduled

PHASE: MISC. COMMUNITY SUPPORT

- TBD