

### **RACC Business Showcase**

Formerly the Hodag Home & Lifestyle Show, the RACC Business Showcase has grown to include all types of businesses, and you don't want to miss it! Over 3,000 people visit the 75 exhibitors at Rhinelander High School.

### **Hodag Hops & Vines**

Over 250 people sample dozens of craft beer and wine samples from a wide range of Wisconsin breweries and wineries, plus taste delicious offerings from Rhinelander area restaurants. Live music and raffles will also add to the fun for the evening!

### **Art Fair on the Courthouse Lawn**

Over 4,000 people attend this annual event that includes over 100 arts and crafts booths, kids activities, plenty of food and entertainment. Coincides with Rhinelander Car Show.

### **Rhinelander Car Show**

The Second Saturday in June Car Show brings 4,000 spectators to the Rhinelander community, and displays over 150 unique vehicles. Coincides with the Art Fair on the Courthouse Lawn.

### **Christmas Parade & Tree Lighting**

Each year in December we host the annual Christmas Parade and Tree Lighting Ceremony. Hundreds of visitors and residents join us in Downtown Rhinelander.

### **In-Kind Donations**

We accept sponsorships in all forms. If you aren't interested in a monetary sponsorship, we accept in-kind sponsorships!

Donate or lend your items or services to and receive recognition for that sponsor value!

Sponsoring a community event means exposure for your business to the thousands of visitors that the Rhinelander area welcomes every year.

Here at the Chamber we strive to host fun, well-run, community-oriented events. This would not be possible without your support and we truly appreciate that!

Please fill out the attached sponsorship form and return via mail or email to:

**Rhinelander Area Chamber  
of Commerce**

**P.O. Box 795**

**Rhinelander, WI 54501**

**Phone: 715-365-7464**

**director@rhinelanderchamber.com**

# 2020



**Rhinelander Area Chamber of Commerce**

## **Sponsorship Opportunities**

Help support the Rhinelander Area Chamber's community events for our residents and visitors!



**Please select the events your business would like to sponsor in 2020**

*Cut off and Return this portion to:  
RACC, P.O. Box 795, Rhinelander, WI 54501*

**RACC Business Showcase Sponsorships**

- \$1500 Platinum Sponsor
- \$750 Gold Sponsor
- \$300 Bronze Sponsor

**Hodag Hops & Vines Sponsorships**

- \$1000 Pilsner Sponsor
- \$500 Pint Sponsor
- \$250 Tumbler Sponsor

**Art Fair on the Courthouse Lawn Sponsorships**

- \$1000 Van Gogh Sponsor
- \$500 Picasso Sponsor
- \$250 Monet Sponsor

**Rhinelanders Car Show Sponsorships**

- \$500 Cruiser Sponsor
- \$250 Classic Sponsor
- \$75 Trophy Sponsor

**Christmas Parade & Tree Lighting Sponsorships**

- \$100 Reindeer Sponsor
- \$50 Elf Sponsor

**Total Sponsorship Amount: \$ \_\_\_\_\_**

\_\_\_\_\_  
*Business Name*

\_\_\_\_\_  
*Business Contact Person*

\_\_\_\_\_  
*Phone*

\_\_\_\_\_  
*Email*



	RACC Business Showcase (formerly the Home Show)			Hodag Hops & Vines April 18, 2020			Art Fair on the Courthouse Lawn June 13, 2020			Rhinelanders Car Show June 13, 2020			Christmas Parade Dec 5, 2020	
	Platinum Sponsor \$1,500 Limit 1	Gold Sponsor \$750	Bronze Sponsor \$300	Pilsner Sponsor \$1,000 Limit 1	Pint Sponsor \$500	Tumbler Sponsor \$250	Van Gogh Sponsor \$1,000 Limit 1	Picasso Sponsor \$500	Monet Sponsor \$250	Cruiser Sponsor \$500	Classic Sponsor \$250	Trophy Sponsor \$75	Reindeer Sponsor \$100 Limit 3	Elf Sponsor \$50
Exclusive Naming Rights for the Event	X			X			X					Trophy	Float Prize	
Space at the Event	10'x30' Booth	10'x10' Booth		8' Table			10'x30' Booth			X			X	
Logo Inclusion on Registration Form	Claimed for 2020	X		X	X		X	X					X	
Logo Inclusion on All Advertising		X	X	X	X		X	X		X			X	X
Logo Inclusion on Posters		X	X		X	X		X	X		X		X	X
Representation on Website and/or Social Media		X	X	X	X	X	X	X	X	X	X	X	X	X
Inclusion on Press Releases	X	X	X	X	X	X	X	X	X	X	X		X	X
Banner on Display at Event	X	X	X	X	X	X	X	X	X	More information and levels available			X	X
Other														

For information regarding sponsoring Project North or programs like Leadership Oneida County, please contact our office.