



Consider making a direct ask of your employees and customers to join the Buy Local Campaign by sending a personalized email or adding this suggested text to your website.

Dear Friends,

As a local Rhinelanders Area company, we are constantly focused on building and growing a strong business. Through these challenging times, we continue to strive to provide our products and services to the community, sustain employment and revive our operations. As the summer season approaches, I'd like to educate everyone on Rhinelanders' Buy Local campaign.

This is a buy local initiative that focuses on bringing spending back into our community. **Supporting your friends and neighbors by investing in our community helps our area to revive from current events and continue to prosper in the future.**

I invite you to become part of this movement and spend your hard earned dollars at our local stores, attractions and experiences this summer. I also invite you to join the Rhinelanders Area Chamber of Commerce and a number of local businesses who are banding together to bring more business to our community.

For more information on Rhinelanders' buy local initiative please visit www.RhinelandersChamber.com.

Thank you, and remember to — shop and dine local.

Sincerely, <Insert name>