

A Community Approach to Marketing

2018 Caldwell Chamber WEBSITE ADVERTISING

\$99/Month Complete

- Business Category Display Ad
- Alphabetical Listings Display Ad
- Recognized as a sponsor
- Free ad design and redesign
- Ad View Tracking
- Map Pin Upgrade
- Enhanced Listing Included
- Your banners will also be used as fillers within the Business Directory on multiple categories
- Top Priority Placement in Category, Quicklink and Alphabetical search results
- 20+ pages including these Business Directory Main Page
Events Calendar
Event Pages
Visit Lenoir (Explore Caldwell)
Job Postings and Hot deals
Featured ads

\$69/Month Premium

- Business Category Display Ad
- Alphabetical Listings Display Ad
- Recognized as a sponsor
- Free ad design and redesign
- Ad View Tracking
- Map Pin Upgrade
- Quicklink results display ad
- Display ads on 2 additional sections
- Enhanced Listing Included
- Top Priority Placement in Category, Quicklink and Alphabetical search results

\$39/Month Category Leader

- Map Pin Upgrade
- Ad View Tracking
- Free Ad Design & Redesign
- Recognized as sponsor
- Alpha Listing Display ad
- Quicklinks Display ad
- Business Category Display Ad
- Top Priority Placement in Category, Quicklink and Alphabetical search results

\$19/Month Enhanced

- Search results logo & website link
- 200 character search results description
- 25 photos
- 5 highlights with hypertext link
- 1 video upload
- 2,200 character description
- 800 X 400 header
- unlimited keywords
- Priority Placement in Category and Alpha search results

Tile Ad Example (300 X 250)

