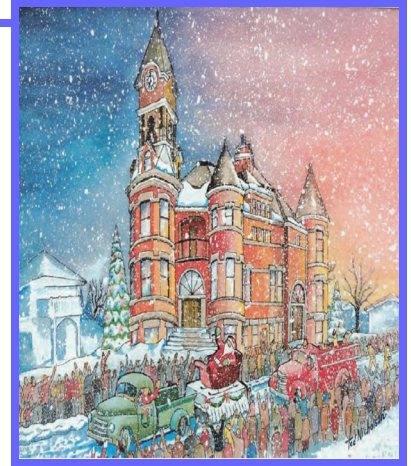




Have a Very Merrill Christmas  
28th Annual  
Headline Sponsor is mBank



Register now to take part in the lighted holiday parade. This is a high-spirited community event involving businesses, clubs, schools, church groups, choirs and organizations. The parade has no theme other than all entries must be holiday/Christmas related and light-up! The parade is not judged, it is has been created for enjoyment purposes and is done in the holiday spirit.

**RULES**

1. All parade units will be fully motorized, **no walking is allowed**.
2. All units will "light-up".
3. There will only be one live Santa (the Chamber's), so we do not confuse the young ones.
4. **ABSOLUTELY NO** candy or any other items can be thrown from moving entries along the route because of liability issues.
5. Entries with horses **must** provide a copy of liability insurance to the Chamber.
6. Parade entrants may identify their unit with their business name, but are asked not to commercialize them with sales, specials or discount signs.

Date: Saturday, December 1, 2018

Register now! Each year, an estimated 5,000 people line the streets to watch the parade. To enter the parade, simply complete and return the form below to the Merrill Area Chamber of Commerce, 705 North Center Avenue, Merrill, WI 54452 or fax to 715-539-2043 or email [manager@merrillchamber.org](mailto:manager@merrillchamber.org). **Entry deadline is November 16** Entries after that date will not be given proper line-up coverage.

SCHEDULE	
Line-up	3:30 to 4:45 pm on S. Genesee Street (south of W. Main)
Parade Start	5:00 pm at S. Genesee Street & West Main Street
Parade Ends	6:00 pm at the Lincoln County Court House
Tree Lighting	At Banker's Square Pocket Park on East Main



For information contact the Chamber at (715) 536-9474 or by email at [manager@merrillchamber.org](mailto:manager@merrillchamber.org)

During the week of the parade, you will be sent detailed information about the parade, and a list of participants.



Parade Registration Form

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Entry Type:  1 Vehicle (Car/Truck)  Vehicle Pulling Trailer  Semi-Truck  Other  
Music will be used with our entry:  Yes  No Horses will be used with our entry:  Yes  No

If known, please describe the general idea of your float:  
\_\_\_\_\_