

AMBASSADOR Benefits

Recognition:

- Business After Hours
- Quarterly Membership Luncheons
- Annual Banquet
- Ambassador Name & Company listed on the Coalition Page with link to web site and local news publications
- Ambassador Retreat
- Potential for future Leadership Roles

Outstanding Ambassador:

- Award
- Recognition at Quarterly Membership Luncheons and Annual Banquet



GREENVILLE IS SERIOUS ABOUT BUSINESS!

>Get Connected

Chamber 101-New Member Orientation

www.greenvillechamber.com

>Get Involved & Grow

Networking

- Business Networking
- Business After Hours
- Business Showcase

Education & Information

- Quarterly Luncheons
- Annual Banquet

Visibility/Advertising

- Ribbon Cuttings
- Hot Deals & Job Postings
- Community Calendar
- Sponsorship Opportunities
- Directory
- Website Advertising

>Chamber Works for its Members on Public Policy concerns such as:

- Transportation, Tourism, Healthcare, Education, Taxation, Water & Quality of Life
- Monitoring Government Relations & Topics



THE GREENVILLE CHAMBER
OF COMMERCE

2713 Stonewall St, PO Box 1055, Greenville, TX, 75403; 903-455-1510

Ambassador Program



Your Business Is Our Goal

AMBASSADOR

Program

The **Greenville Chamber of Commerce Ambassador Program**, a component of the Membership Division, is a highly visible, important group of dedicated volunteers representing the Chamber in the community.

Ambassadors:

-Welcome, mentor, and educate new, existing and potential Chamber of Commerce members, thus building relationships through goodwill calls and visits, offering guidance, and taking an active role in events.

-Advocate on behalf of the Chamber to members and the broader community by having thorough knowledge of the Chamber's mission, goals, membership benefits and processes.

-Work closely with staff to support the Chamber initiatives and programs and assist staff in providing professional, value-added impact for Chamber members. Ambassadors have the unique opportunity to represent the Chamber as well as their own business.

-Benefit through increased visibility of their businesses, a closer partnership with the Chamber, and leadership development to help them consider future roles of responsibility.

The Ambassador Program will consist of 3 Coalitions. Each Coalition has a Director and a specific area of focus. All Ambassadors are to support the efforts of all coalitions to ensure success of the Ambassador Program.

Host Coalition

- Event (Set Up, hosts, obtain Sponsorship/door prizes)
- Promote Chamber Events

Outreach Coalition

- Goodwill visits to current members
- Renewal courtesy calls

Welcome Coalition

- Courtesy calls to new members
- New Member Orientation
- Ribbon Cuttings (Officiate, invite new and existing members)

All Ambassadors

- Expected to attend ribbon cutting celebrations
- Build relationships with potential new members

Participation Tracking

- All Ambassadors attending an event **MUST** register online.

Outstanding Ambassadors

- Each Coalition will vote for their choice semi-annually
- Recognition
 - * Quarterly Membership Luncheons
 - * Annual Banquet

Participation Requirements

- Must own or be employed by an **active** Greenville Chamber Business Member
- Must be a member in "good standing"
- Must be willing and able to make a one year commitment
- Required to attend the Ambassador Retreat
- Annual Application Process
- Annual Fee-\$40

Important Dates

- New Program Year Begins April/October each year
- Ambassador Meetings Every 2nd Tuesday of the Month