

The Voice of Business
Spectrum
February 2017

A Publication of the Greenville Chamber of Commerce

We're Going **Electronic**

Lately, the Chamber has been rolling out exciting new changes that many of our members have been asking for, and others are sure to find beneficial. Over the past year, the Chamber has discussed with board members, staff and our valued business members the benefits of “going electronic,” and has recently decided to do just that.

Not only will it save time and resources, it will also save a great deal of money on printing and postage.

Greenville Chamber President and CEO, Byron Taylor, has taken in the benefits of digital – and – printed communications, while keeping in mind the needs and wishes of Chamber members.

“It really comes down to dollars and cents. The Greenville Chamber of Commerce will still send direct mail of certain invitations and other pertinent information when a more formal approach is necessary,” he said. “However, after close analysis, we have determined that we can do more for our members by greatly reducing the amount we spend on postage every year. This will also free our staff up to participate more in all forms of our local media as well as other avenues including texting, website, and social media to communicate.”

The decision to go electronic in most of our communications comes following the feedback of the community. According to a recent survey submitted, the majority of our business community prefers digital communication.

With technology changing every day, more people are relying on their information online. There is no doubt that business across the globe is becoming digital. Digital engagement between companies and their suppliers is five times larger in the leading sectors than in others. This engagement can range from digital payments and advertising to interactions on social media and in virtual marketplaces. In leading sectors, digital and mobile aids

help workers do their jobs more efficiently, and routine tasks are digitized at the same time as new digital jobs are created.

Although many enjoy receiving electronic communications, others still prefer the tried and true printed versions of newsletters, invitations, brochures and announcements. All Chamber electronic correspondence can be easily printed by clicking on the document and sending it to a printer.

As always, the Greenville Chamber welcomes the feedback of our members and the community. Please contact us at susan@greenvillechamber.com and share your thoughts!



Ambassador Spotlight

Lisa Patton



Please join us in congratulating Lisa Patton, as she has been chosen as the Greenville Chamber's Ambassador Spotlight!

Lisa has been a Greenville Chamber Ambassador for close to a year. She is always present at Chamber member events to greet guests and make them feel welcome.

Lisa has been in Real Estate in the Hunt County area for 16 years and with Century 21 First Group for 1 1/2 years.

Lisa works with buyers and sellers in residential, commercial, land, and farm and ranch properties.

Lisa attended high school in Dallas and graduated with a BBA from Stephen F. Austin State University.

Lisa loves spending time with her three grown children: Alex, Nick and Lindsey.

She enjoys living on the lake and in her spare time, she loves to be outdoors.

Business Spotlight

Golden Chick



The Chamber recently met with Bazlur, co-owner of Golden Chick in Greenville. We were treated to a fabulous lunch and great hospitality.

Golden Chick, located at 1218 I-30 in Greenville has been a Greenville Chamber member for over a year.

Famous for its yeast rolls and Golden Tenders, Golden Chick also serves a full menu, including catfish, sandwiches and garden fresh salads.

Golden Chick's remodeled location offers the perfect spot for lunch or dinner. Catering of their delicious menu is also available at great prices! And...FREE catering is available for their party packs! Please order two days in advance.

Give the courteous staff at Golden Chick a call at 903.455.8195.



Recent Chamber Walk Stops:

- Hunt County Radio
- Herald Banner Publications
- Nissan of Greenville
- GEUS
- Redeemed Christian Church of God
- Golden Chick
- Sunshine Shoppe Health Foods

Greenville Chamber, Greenville Board of Development and Hunt County Citizens Celebrate Business in a Winter Wonderland at the Annual Banquet



Worthy Citizen of the Year, Terry Thomas receives his award from former Worthy Citizens, Roz Lane and Larry Green, Jr.



Timbrel School of Dance ballerina welcomed guests in a life-size sno-globe.



The Greenville Board of Development recognized two local businesses with Community Investment Awards: Triyar Companies, LLC and the Stainback Organization.



The late Lana Foster, Greenville Chamber board member was awarded the Board Member of the Year distinction. Incoming Board Chairman, Bob Landon presents the award to Hue Beavers of Hunt County Radio

We thank our sponsors!

Greenville Floral and Gifts, Greenville Board of Development, MidSouth Bank, Innovation First Internatinal, Alliance Bank, Texas Accent Homes, State Representative Dan Flynn, Express Employment Professionals, International Grains, Paris Junior College, State Senator Bob Hall's Office and Cup & Saucer Catering.





Don't spend hundreds - if not thousands - of dollars and several days away from the office to gain knowledge and training in sales and marketing to enhance your business! Make plans to attend the Greenville Chamber/Texas A&M University-Commerce Department of Marketing and Business Analytics inaugural session of the Business Training Series! This informative session will be held on February 24 from 8:00 am-3:00 pm at Wesley United Methodist Church in Greenville. Prices to attend the event are very affordable - only \$69 for Greenville Chamber members and \$79 for non-members. Special rates are available for students. Call the Chamber at 903.455.1510 or log on to www.GreenvilleChamber.com to reserve your spot at this informative seminar.

Is your contact information up-to-date?

Call us if you have a change of:

- Name
- Address
- Phone Number
- Email Address
- Management
- Ownership
- Department Heads

So we can continue to keep you updated on news, events and information! 903.455.1510.

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Welcome, Zene!



Please join the Chamber in welcoming our new intern, Zene Amaning! Zene is a senior at Texas A&M University-Commerce majoring in public relations. She will be working with the Chamber in our communications efforts until her graduation in May.

Business After Hours at Wings to Go



Owners Jimmy and Shilpa Patel visit with Wings to Go Staff as they host the event.



Ambassadors Rita Moon of Hunt County Radio and Mary Calderilla of Greenville Community Health Agency greet visitors.



Greenville Chamber CEO, Byron Taylor meets with members who have arrived to network their businesses and enjoy some wings!

New Members

Express Employment Professionals
 6413 Wesley St., Ste. B, Greenville
 903.455.2994
www.expresspros.com

Rib Crib
 6815 I-30 Frontage Road, Greenville
 903.454.2770
www.ribcrib.com

Century 21 First Group - Larry James
 2500 I-30, Greenville
 214.797.5152

Greenville Web Design
 Greenville
 903.259.6802
www.greenvilleweb.net

Select Insurance Group
 6009 Wesley Street, Greenville
 903.455.2664
www.quoteapolicy.com

Store It All Texas
 4701 W. I-30, Caddo Mills
 903.527.3700
www.storeitalltexas.com

Rogers Woodworks
 2414 Hwy 34, Greenville
 903.453.4995

Century 21 First Group - The Smith & Wesson Group
 2500 I-30, Greenville
 903.450.3193

Renewals

Crawford Smith, Inc.

AFLAC-Doug Talmage

Greenville International Lions Club

U Rent-It

McCaw Insurance Agency, Inc.

Minuteman Press

North Texas Dental Care, P.A.

Advantage Copy Systems

Eyecare of Greenville-John Coble

Thomas Outlet Homes

Crumpton TV

Baker's Ribs

Cash Special Utility District

R.A. (Link) Lankenauer

Greenville Transformer Co., Inc.

Red-E Air

Hunt County Fair Association

The Tarpley Agencies/Tarpley Realtor-Stenson Sanders

St. Paul's Episcopal School

Union Home Mortgage - Jacque Murley

Jan's Hallmark Shop

Migalito's Supermercado

Sunshine Shoppe Health Foods

Splash Kingdom Waterpark

Echo Publishing

Dragon Ranch

Leadership Hunt County



The Leadership Hunt County class of 2017 spent their January session hearing from speakers representing city, county and state governments. The day began at the City Council chamber where the group received presentations from Mayor David Dreiling and Greenville City Attorney, Daniel Ray. The group then moved to the GEUS Wesley Street location where they heard from GEUS Customer Service Manager, Jimmy Dickey, Hunt County Commissioner, Jim Latham, Herald Banner Publications Editor, John Markon, Senator Bob Hall's Office Representative, Anna Holt, Hunt County Appraisal District Chief Appraiser, Brent South and Hunt County Judge, John Horn. Lunch was sponsored by GEUS.

CHAMBER WALK WEDNESDAYS



Greenville Chamber staff spent some time visiting with representatives of the Redeemed Christian Church of God at their West Greenville location.

We were welcomed by administration of the organization and given a full tour of the facility.

We began in the administration building, a modern professional building that includes a fully functional credit union.

The property also includes a 50-room hotel, complete with meeting space and a dining facility. This hotel will be used to accommodate guests for the organization's annual conference.

The most impressive structure on the property is the Pavilion Center. This massive building seats at least 10,000 people. The Pavilion Center is also used for annual conferences.

The Redeemed Christian Church of God campus also includes a water tower and residential cabins. The property also features a large meeting hall for rent.

RCCG is the parent company of Hope For You, a charitable organization that helps families in crisis by supplying immediate needs like food, clothing and other essentials. In the near future, they plan to assist qualified families with financial aide and financial counseling.

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What's Inside?

Pg. 1 - Electronic Communications

Pg. 2 - Ambassador Spotlight
Business Spotlight

Pg. 4 - Business Training Series

Pg. 5 - Business After Hours
New and Renewed Memberships

Pg. 6 - Leadership Hunt County
Chamber Walk Wednesdays



**THE GREENVILLE CHAMBER
OF COMMERCE**

The Voice of Business Spectrum is a publication of the Greenville Chamber of Commerce. For more information, questions or comments, please contact Susan Spoonemore.

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Visit our website at
www.GreenvilleChamber.com

Upcoming Events

Friday, February 3 2:30 pm	Ribbon Cutting Rib Crib
Thursday, February 9	Leadership Hunt County Law and Justice
Thursday, February 13 1:30 pm	Ribbon Cutting Express Employment Professionals
Thursday, February 16 5-7:00 pm	Business After Hours Union Home Mortgage at Landon Winery
Friday, February 24 8:00 am-3:00 pm	Business Training Series Wesley United Methodist Church
Wednesday & Thursday March 1 & 2	Hunt County Days Austin, TX
Tuesday, March 7 1:30 pm	Ribbon Cutting Lexington Medical Lodge

Contact the Greenville Chamber and let us know about YOUR upcoming events! They can be featured on our online community calendar and our weekly eblast, Friday from the Chamber!